

Herman Maes

Freelance Marketing Technology & Privacy
(o.a. Privacy Officer bij Loop Earplugs, Martech
bij Intigriti,...)

Docent Thomas More & UHasselt

Al sinds 2005 een blog op [Dailybits.be](https://dailybits.be)

@Dailybits

[linkedin.com/in/maesherman/](https://www.linkedin.com/in/maesherman/)



An aerial photograph of a large, circular storm system, likely a hurricane or typhoon, over the ocean. The storm's eye is visible in the center, surrounded by a dense ring of clouds. The surrounding ocean is dark blue, and the sky is a lighter blue with some white clouds. The text is overlaid in the center of the image.

Een “perfect storm” is het marketing
landschap aan het veranderen dit jaar

Digitale marketing tot 2023?

- We kunnen alles meten en iedereen gebruikt Google Analytics
- We kunnen via Google en Facebook iedereen bereiken via bvb remarketing
- Er zijn niet echt regels (of niemand volgt ze)
- Al onze marketing emails komen mooi aan

Databestanden kon je nog aan elkaar doorverkopen en ook aankopen...

 Herman Maes  7 aug 2018, 13:27    

##- Typ uw reactie boven deze regel -##

 (Tele Ticket Service)
7 aug. 14:27 EEST

Geachte,

Het is inderdaad zo dat Tele Ticket Service adresbestanden aanleverde bij **Bisnode**. Deze samenwerking stond wel degelijk vermeld in de privacy voorwaarden. Het gaat om NAW-gegevens. Indien beschikbaar werd ook het e-mailadres bezorgd. Voor het e-mailadres hebben zij echter geen toestemming om dit te gebruiken voor commerciële doeleinden, dit veld wordt enkel ter verificatie gebruikt. De volgende aanlevering van gegevens aan **Bisnode** (voorzien in september) zal enkel gebeuren nadat er een expliciete toestemming, specifiek op het vlak van **Bisnode** werd gegeven. Deze aanpassing voorzien wij om GDPR-compliant te zijn. Wij zijn daartoe nog de nodige technische maatregelen aan het nemen. In de tussentijd werden er geen gegevens meer aangeleverd.

Ook in onze vernieuwde privacy verklaring (online sinds mei '18) staat deze samenwerking vermeld onder paragraaf 5.

In de hoop u hiermee geïnformeerd te hebben,

Met vriendelijke groeten,

 - namens DPO-team Tele Ticket Service

Zelfs Feweb liet Bisnode uitleggen hoe ze dit dachten te doen

☆ FeWeb MeetUp ✓ herman@dailybits.be 📧 26 feb 2018, 12:02 ↶ ↷ ↪ ↩

[Bekijk de e-mail in uw browser](#)

Ligit ways to fix your data
FeWeb MeetUp
15 maart 2018
DOTS-coworking, Antwerpen

FeWeb Uitnodiging

FeWeb MeetUp: Ligit ways to fix your data

Beste FeWeb-fan,

Nee, we gaan het niet over de GDPR hebben tijdens de FeWeb MeetUp op **donderdag 15 maart bij Dots in Antwerpen**, maar wel over hoe je via **'legitimate interest' data kan verzamelen** en hoe je die data dan het best beschermt.

Het verzamelen, bewaren en gebruiken van data voor marketing doeleinden behoort tot de core business van **Bisnode**. Geen wonder dat Filip Champagne, Director Marketing & Consultancy, alle mogelijkheden om op een eerlijke en wettelijke wijze persoonsgegevens te verzamelen heeft afgetoetst. Filip gaat dieper in op de **opportuniteiten van de minder goed gekende 'legitimate interest', inclusief praktische cases.**


Inschrijven

Donderdag 15 maart
van 18u30 tot 21u

Locatie:
DOTS Coworking
Van Dornestraat 198
2100 Antwerpen

>> [Inschrijven](#)

Deelname:
FeWeb-leden:
Gratis (No-show: 25€ pp)



A dramatic sky with a massive, dark, swirling storm cloud formation over a body of water at sunset or sunrise. The clouds are dark and textured, with some lighter areas where the sun is breaking through. The water is dark and calm, reflecting the light from the sky. The horizon is visible in the distance, with some small structures or ships. The overall mood is intense and powerful.

Perfect storm



Perfect storm 1: GDPR is er
wel degelijk

Autch Bisnode...

16 JAN
2024

GBA sanctioneert gegevensbeheerder Black Tiger Belgium wegens gebrek aan transparantie

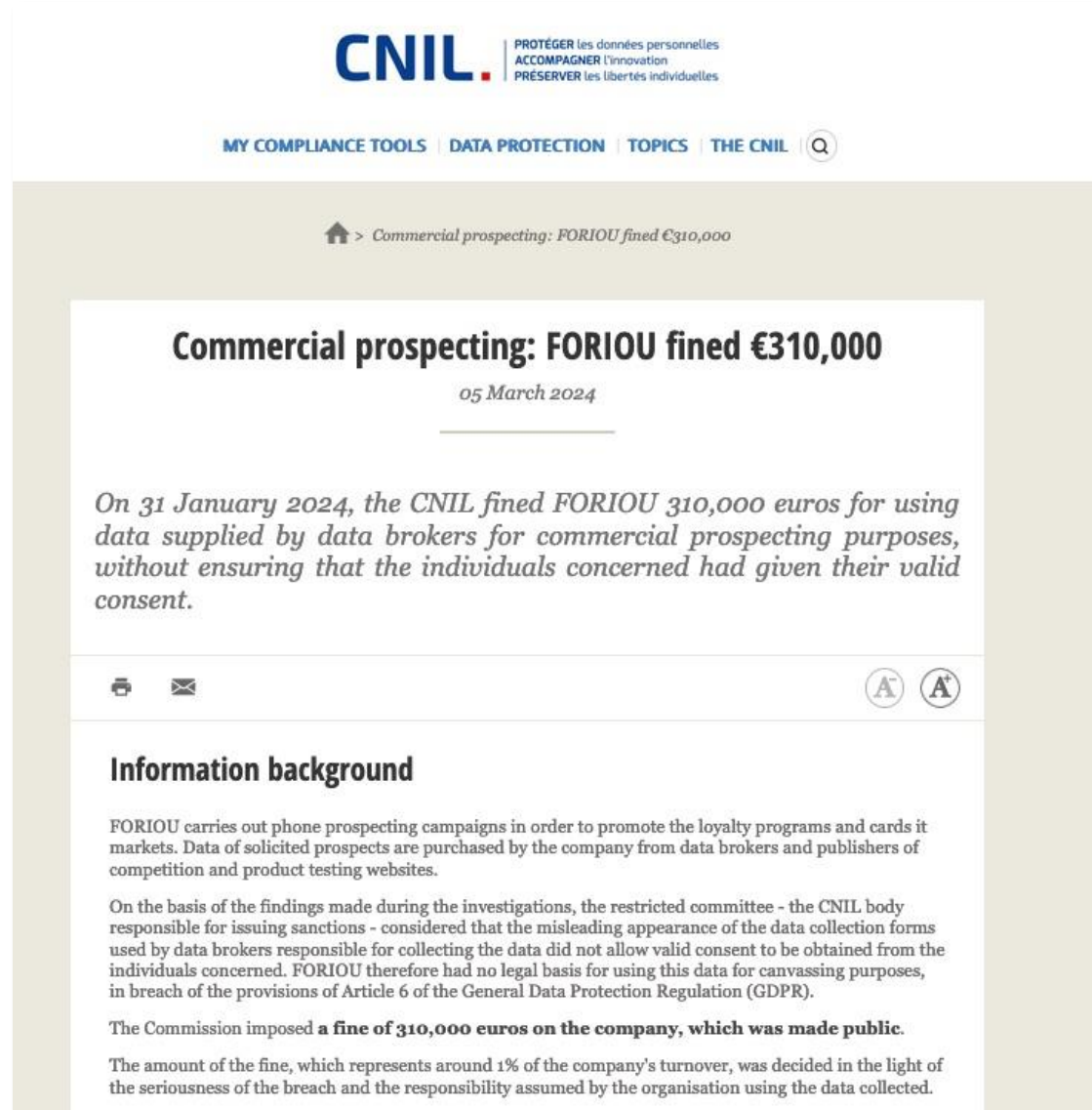
De GBA heeft vandaag Black Tiger Belgium (voorheen Bisnode Belgium), een bedrijf dat gespecialiseerd is in big data en gegevensbeheer, in totaal 174.640 euro aan administratieve geldboetes en corrigerende maatregelen opgelegd voor verschillende inbreuken op de AVG. Deze sanctie heeft onder meer betrekking op de oneerlijke verwerking van persoonsgegevens zonder de betrokkenen daarover proactief, individueel en op transparante wijze te informeren. De GBA stelde ook overtredingen vast op het gebied van de uitoefening van de rechten van de betrokkenen en het bijhouden van een register van de verwerkingsactiviteiten.

Context

De GBA ontving een klacht over gegevensverwerkingen door "data broker" (gegevensmakelaar) Bisnode Belgium, een bedrijf dat later werd overgenomen en de naam Black Tiger Belgium kreeg. De klagers hadden bij Bisnode Belgium gebruik gemaakt van het zogenaamde "[recht op inzage](#)", dat iedere persoon te allen tijde toelaat een organisatie te vragen om de gegevens die zij over hem bewaart, in te zien.

<https://www.gegevensbeschermingsautoriteit.be/professioneel/gba-sanctioneert-gegevensbeheerder-black-tiger-belgium-wegens-gebrek-aan-transparantie>

In Frankrijk ook de aankopers van die data...

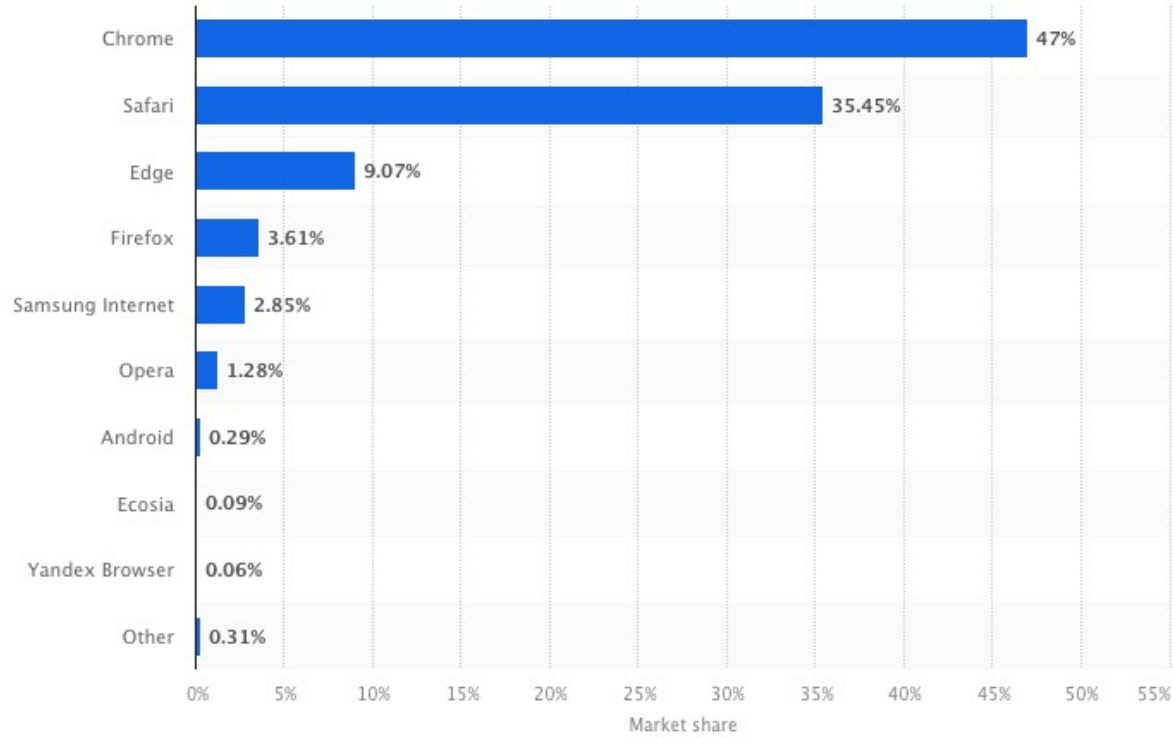


The screenshot shows the CNIL website interface. At the top, the CNIL logo is displayed with the tagline: "PROTÉGER les données personnelles | ACCOMPAGNER l'innovation | PRÉSERVER les libertés individuelles". Below the logo is a navigation menu with links for "MY COMPLIANCE TOOLS", "DATA PROTECTION", "TOPICS", and "THE CNIL". A search icon is also present. The main content area features a breadcrumb trail: "Home > Commercial prospecting: FORIOU fined €310,000". The article title is "Commercial prospecting: FORIOU fined €310,000" with a sub-header "05 March 2024". The main text reads: "On 31 January 2024, the CNIL fined FORIOU 310,000 euros for using data supplied by data brokers for commercial prospecting purposes, without ensuring that the individuals concerned had given their valid consent." Below the text are icons for printing, email, and accessibility. The "Information background" section explains that FORIOU carries out phone prospecting campaigns and purchases data from brokers. It notes that the CNIL body responsible for issuing sanctions considered the misleading appearance of data collection forms used by data brokers as a breach of Article 6 of the GDPR. The Commission imposed a fine of 310,000 euros on the company, which was made public. The amount of the fine, representing around 1% of the company's turnover, was decided based on the seriousness of the breach and the responsibility assumed by the organization.

The Apple logo is a black silhouette of an apple with a bite taken out of it and a single leaf at the top. It is positioned behind the text.

Perfect storm 2: Apple heeft
veel in beweging gezet

Market share of web browsers in Belgium as of December 2023

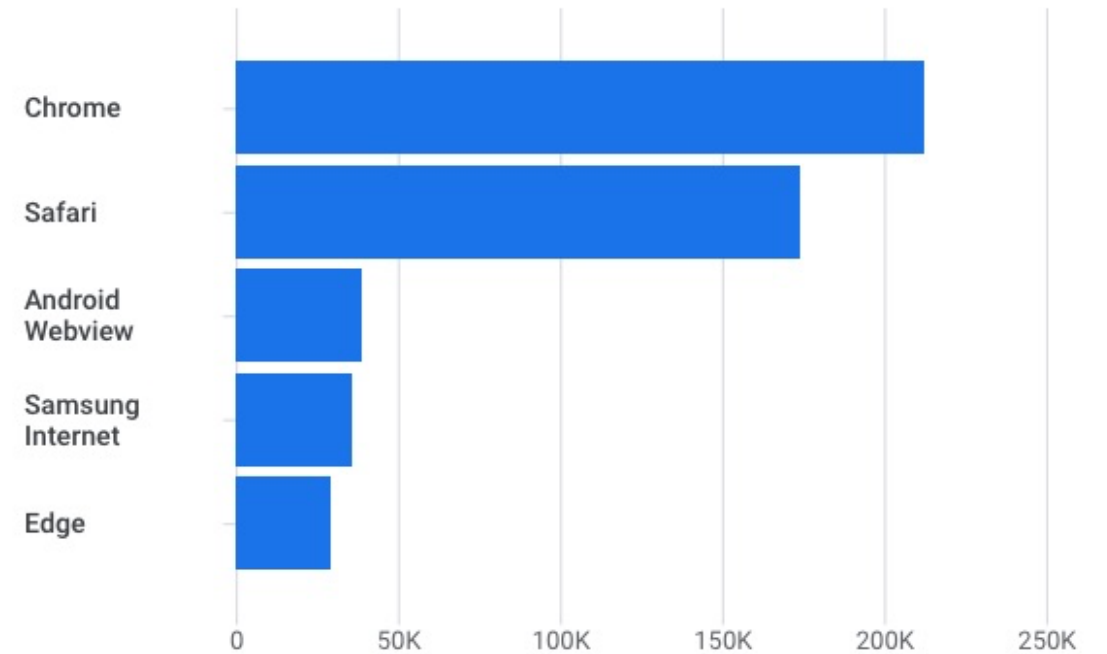


Details: Belgium; StatCounter; December 2023; Includes desktop, mobile, tablet, and console browsers.

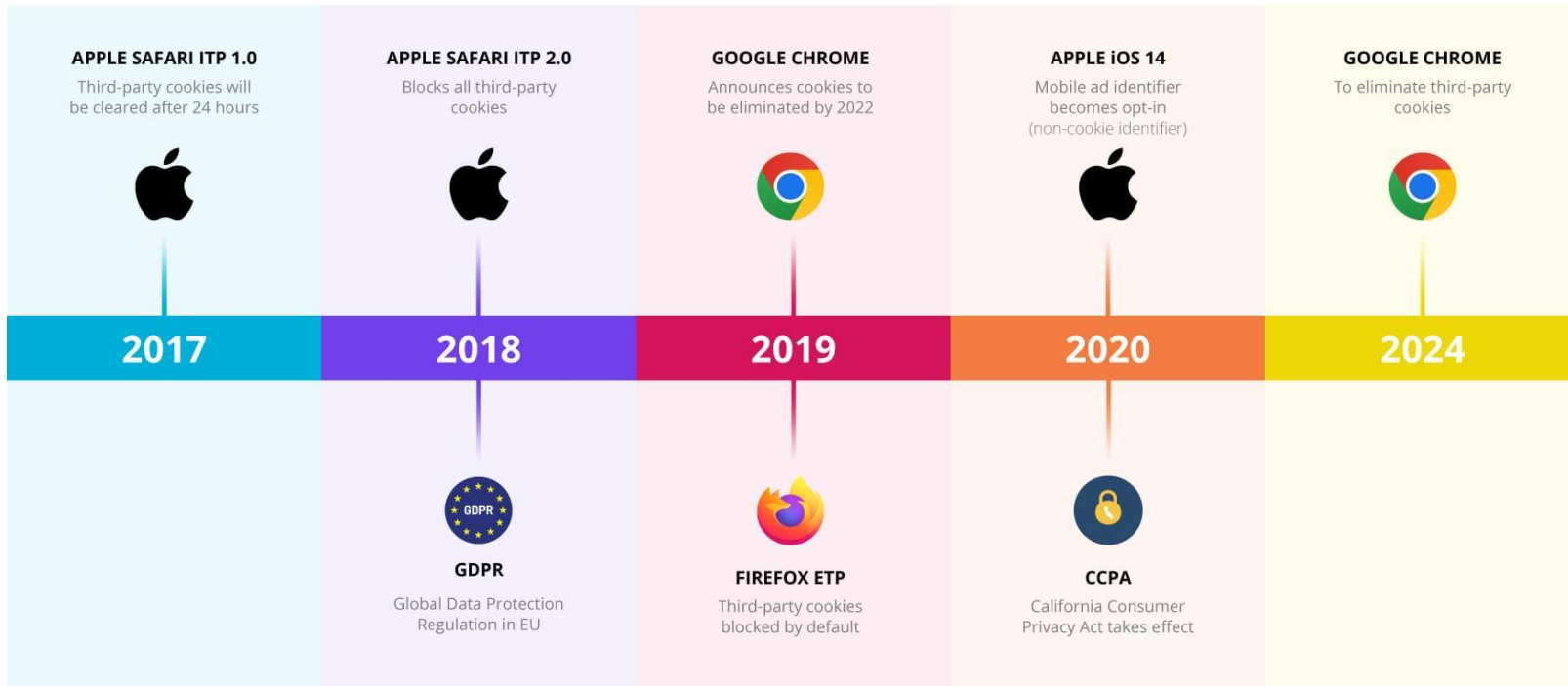
© Statista 2024

Cijfers van grote B2C speler in België

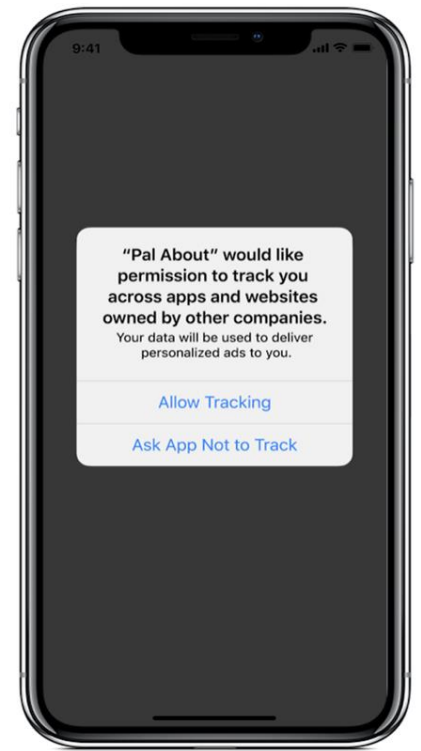
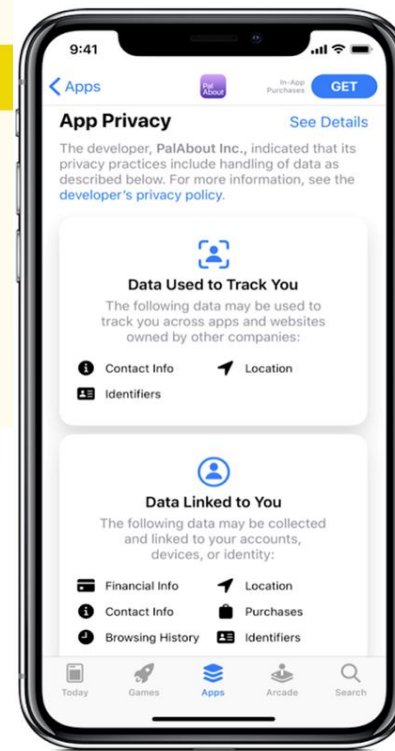
Users by Browser



Al jaren Privacy as a USP in Safari aan het uitspelen



Eerst via Safari door vanaf 2017 met ITP (Intelligent Tracking Prevention) 3th party cookies te gaan blokkeren na 7 dagen/ 24 uur.

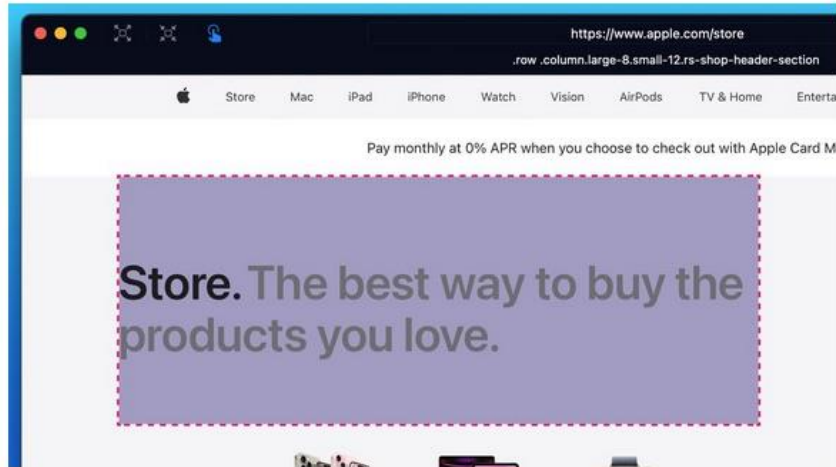


Safari18 – Web Eraser mode in Safari

Web Eraser for better content-blocking

Also accessible from the new page controls menu is a feature Apple is testing called "Web Eraser." As its name would imply, it's designed to allow users to remove, or erase, specific portions of web pages, according to people familiar with the feature.

The feature is expected to build upon existing privacy features within Safari and will allow users to erase unwanted content from any webpage of their choosing. Users will have the option to erase banner ads, images, text or even entire page sections, all with relative ease.



Erase parts of a webpage by blocking specific HTML like an existing feature in 1Blocker

The erasure is said to be persistent, rather than limited to a browsing session. This means that Safari will remember the changes even after the original tab or window has been closed.

When visiting a web page with previously erased content, Safari will inform the user that the page has been modified to reflect their desired changes. The browser will also give the user the option to revert changes and restore the webpage to its initial, unaltered state.

As for where Apple got the inspiration for Web Eraser, the company could have Sherlocked the feature from the third-party app 1Blocker. The application features a similar way of erasing ads, where users would tap ads to make them disappear.

“Users will have the option to erase banner ads, images, text or even entire page sections, all with relative ease ... The erasure is said to be persistent, rather than limited to a browsing session.”



PERSONAL TECH

Brit publishers beg Apple not to hurt online ad revenue

37 

Breaking news, perhaps literally: AI content blocking tool in Safari for iOS

 [Thomas Claburn](#)

Tue 14 May 2024 // 07:26 UTC



The UK News Media Association (NMA) has written to Apple, warning that its reported plan to provide AI-powered ad blocking in iOS 18 threatens the revenue of news publications.


The iGiant [is reported](#) to be preparing to introduce an AI-powered privacy tool in its Safari browser called Web Eraser as part of its forthcoming iOS 18 update. The browser tool is supposed to provide users with a way to remove unwanted portions of web pages – whether those are ads or other content.

The NMA [\[membership PDF\]](#) argues that further enabling ad blocking will harm journalism, which already is feeling the [impact](#) of social media platforms [de-emphasizing](#) news distribution.

The May 10 letter, addressed to Apple's head of UK government affairs Emma Haselhurst, notes that professional journalism requires funding, and that advertising revenue is a major revenue stream for many publishers.

"Ad blocking is however a blunt instrument which frustrates the ability of content creators to sustainably fund their work and could lead to consumers missing important information which would otherwise have been very useful to them," the letter argues.

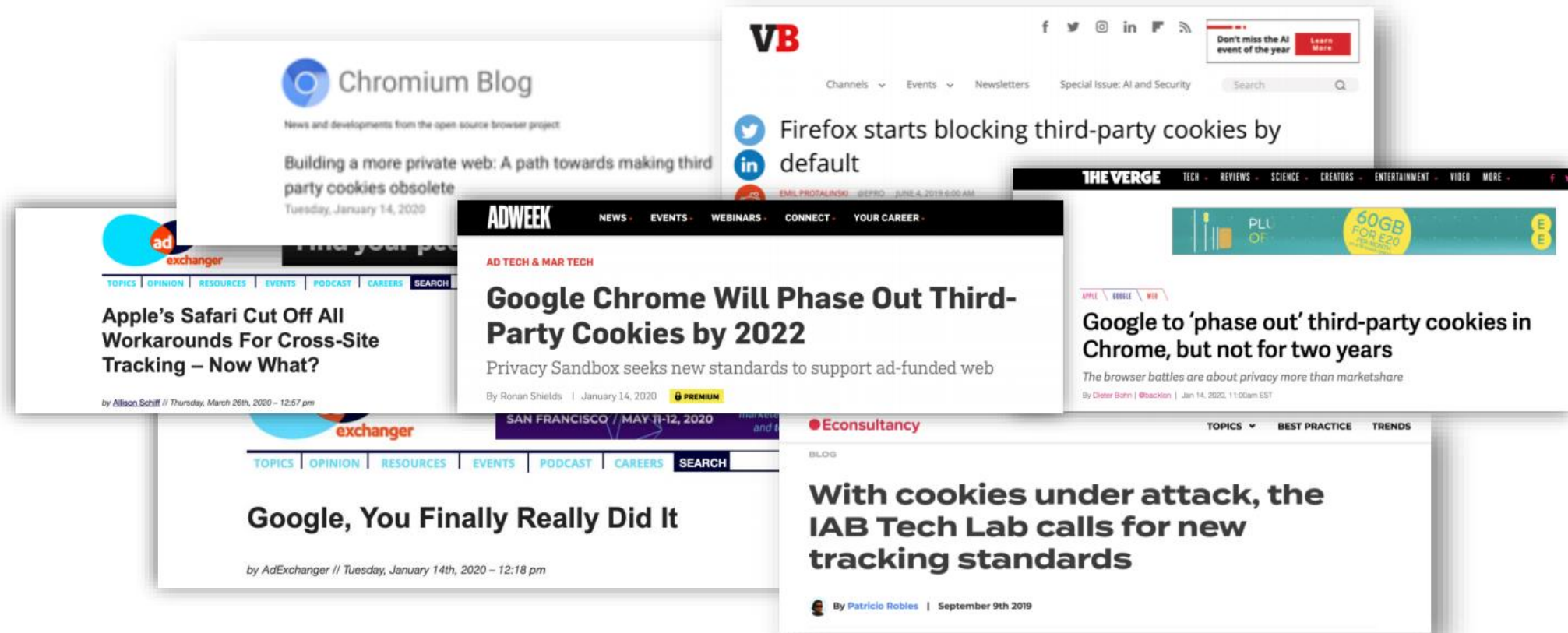
"In addition to this, the use of AI in the reported new 'Web Eraser' tool from Apple could also raise serious questions over editorial accountability, as AI tools selectively remove or change the content of articles, and the context around them."

The background of the slide is a top-down view of several gingerbread cookies arranged on a dark, textured wooden surface. Each cookie is decorated with white icing to form a smiling face, buttons, and a ruffled collar. The text is overlaid on this background.

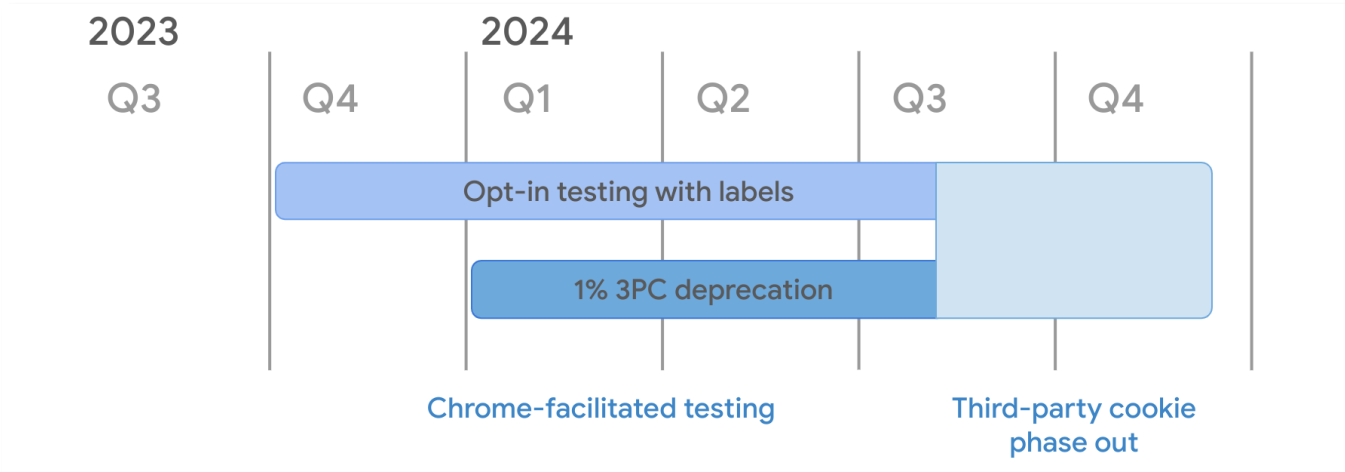
Perfect storm 3: Cookieless world (in Chrome)

Poging 496... 🍪

Ook in Chrome verdwijnen de 3rd party cookies nu (dan toch)



Ook in Chrome verdwijnen de 3rd party cookies nu (echt waar)



Preparing for the end of third-party cookies

Published on Wednesday, October 11, 2023

Translated to: [日本語](#)



Rowan Merewood
Developer Relations for Privacy Sandbox.

[Twitter](#) [GitHub](#) [Glitch](#) [Mastodon](#)


If your site uses third-party cookies it's time to take action as we approach their deprecation. Chrome plans to disable third-party cookies for 1% of users from Q1 2024 to facilitate testing, and then ramp up to 100% of users from Q3 2024. The ramp up to 100% of users is subject to addressing any remaining competition concerns of the [UK's Competition and Markets Authority \(CMA\)](#).

Our goal with the Privacy Sandbox is to reduce cross-site tracking while still enabling the functionality that keeps online content and services freely accessible by everyone. Deprecating and removing third-party cookies encapsulates the challenge, as they enable critical functionality across sign-in, fraud protection, advertising, and generally the ability to embed rich, third-party content in your sites—but at the same time they're also the key enablers of cross-site tracking.

In our previous major milestone, we launched a range of APIs providing a privacy-focused alternative to today's status quo for use cases like identity, advertising, and fraud detection. With alternatives in place, we can now move on to begin phasing out third-party cookies.

Enter TOPICS in Chrome

09:08 VoLTE 89%



Verbeterde advertentieprivacy in Chrome

We lanceren nieuwe privacyfuncties die je meer controle geven over de advertenties die je ziet.

Met advertentieonderwerpen kunnen sites je relevante advertenties laten zien terwijl je browsegeschiedenis en identiteit worden beschermd. Chrome stelt interessante onderwerpen vast op basis van je recente browsegeschiedenis. Later kan een app die je gebruikt relevante onderwerpen opvragen bij Chrome om zo de advertenties te personaliseren die je te zien krijgt.



Je kunt advertentieonderwerpen zien in je instellingen en de onderwerpen blokkeren die je niet wilt delen met sites. Chrome verwijdert advertentieonderwerpen die ouder zijn dan 4 weken ook automatisch.

Meer informatie over advertentieonderwerpen 

[Nee, bedankt](#) [Ja, aanzetten](#)

<chrome://settings/adPrivacy> - Settings > Privacy and security > Ad privacy controls in Chrome


Chrome | <chrome://settings/adPrivacy>

Settings

Search settings

- You and Google
- Autofill and passwords
- Privacy and security**
- Performance
- Appearance
- Search engine
- Default browser
- On start-up
- Languages
- Downloads
- Accessibility
- System

Ads privacy



- Ad topics**
Based on your browsing history. This setting is off.
- Site-suggested ads**
Based on your activity on a site. This setting is off.
- Ad measurement**
Sites and advertisers can understand how ads perform. This setting is off.

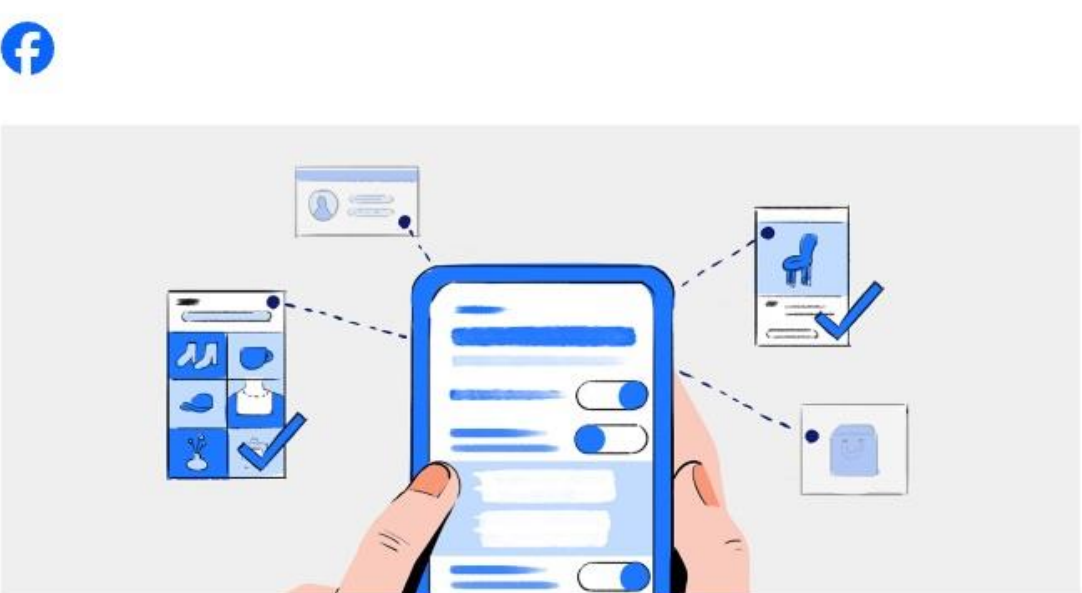
Cookieless future (nog niet) in Chrome

Huidige status: Google heeft opnieuw uitstel aangegeven in het uitfaseren van hun 3th party cookies in Chrome tot in 2025 (voorheen as dit voor 2022 aangekondigd).

We recognize that there are ongoing challenges related to reconciling divergent feedback from the industry, regulators and developers, and will continue to engage closely with the entire ecosystem. It's also critical that the CMA has sufficient time to review all evidence including results from industry tests, which the CMA has asked market participants to provide by the end of June. Given both of these significant considerations, we will not complete third-party cookie deprecation during the second half of Q4.

From https://privacysandbox.com/intl/en_us/news/update-on-the-plan-for-phase-out-of-third-party-cookies-on-chrome/

Meta moet die cookies vervangen -> Pay or ad model bij Meta



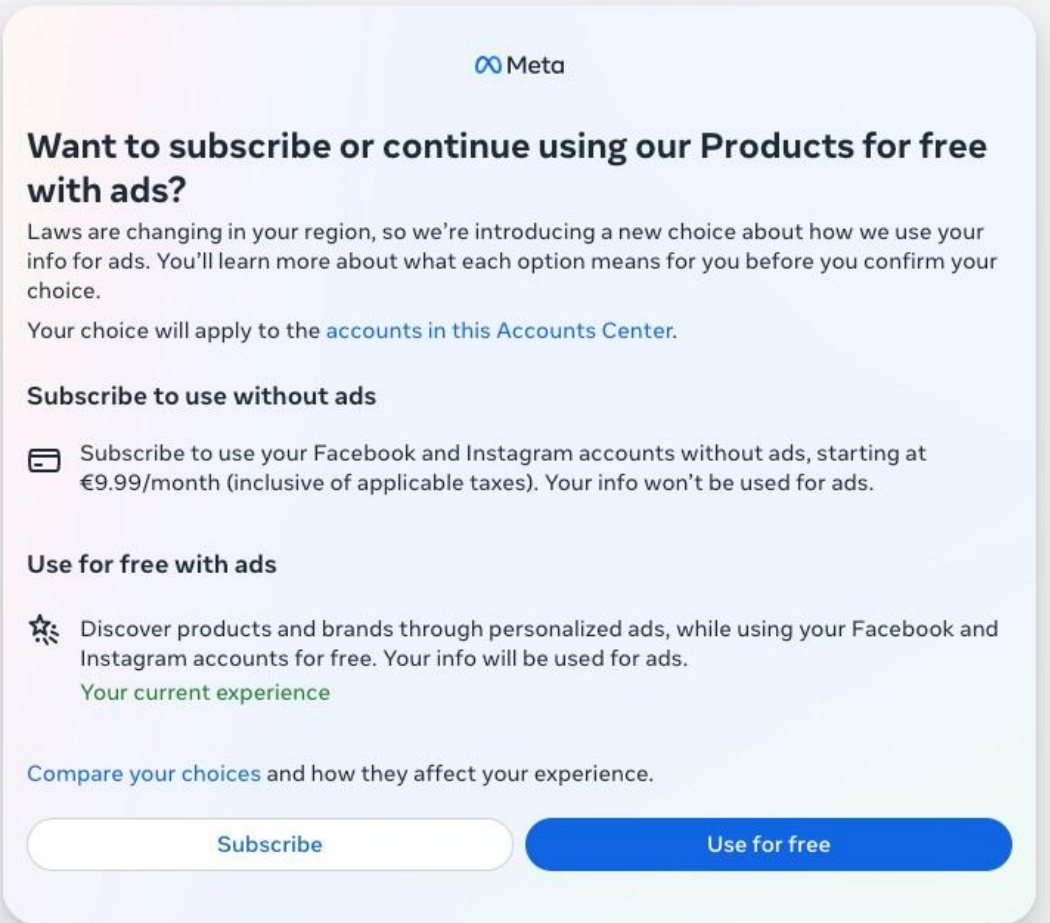
The image shows a hand holding a smartphone displaying the Facebook app's settings menu. The 'Ads' section is highlighted, with a blue checkmark indicating it is selected. Surrounding the phone are several icons representing different ad types: a shopping cart, a chair, a person profile, and a document. Dotted lines connect these icons to the 'Ads' section on the phone screen.

f

Make a choice about your ads

As part of changing laws in your region, you can now choose to continue using Meta Products for free by allowing us to use your info for ads. Or, you can subscribe to use them without ads.

[Get started](#)



The image shows a Meta account settings screen. At the top is the Meta logo. The main heading is 'Want to subscribe or continue using our Products for free with ads?'. Below this is a paragraph explaining that laws are changing and a new choice is being introduced. A link points to the 'Accounts Center'. There are two main options: 'Subscribe to use without ads' and 'Use for free with ads'. The 'Subscribe' option includes a price of €9.99/month. The 'Use for free with ads' option includes a link to 'Compare your choices'. At the bottom are two buttons: 'Subscribe' and 'Use for free'.

Meta

Want to subscribe or continue using our Products for free with ads?

Laws are changing in your region, so we're introducing a new choice about how we use your info for ads. You'll learn more about what each option means for you before you confirm your choice.

Your choice will apply to the [accounts in this Accounts Center](#).

Subscribe to use without ads

Subscribe to use your Facebook and Instagram accounts without ads, starting at €9.99/month (inclusive of applicable taxes). Your info won't be used for ads.

Use for free with ads

Discover products and brands through personalized ads, while using your Facebook and Instagram accounts for free. Your info will be used for ads.

[Your current experience](#)

[Compare your choices](#) and how they affect your experience.

[Subscribe](#) [Use for free](#)

Meta moet die cookies vervangen -> Pay or ad model bij Meta

The screenshot shows the EDPB website header with the logo and navigation menu. The main content area features a blue banner with a bookshelf background and a central icon of an open book and a mouse. Below the banner is a breadcrumb trail: Home > Our Work & Tools > Our documents > Opinion 08/2024 on Valid Consent in the Context of Consent or Pay Models Implemented by Large Online Platforms. The main heading is "Opinion 08/2024 on Valid Consent in the Context of Consent or Pay Models Implemented by Large Online Platforms" with a date of 17 April 2024. A download button is present next to the document title. Below the document information are tags for "EDPB", "Consistency", "Controller", "Legal basis", "GDPR", and "Consent". A link to the EDPB Press release is also visible. On the right side, there is a "Latest publications" section with two entries, each with a date and a link to "Other guidance".

edpb European Data Protection Board

ABOUT EDPB OUR WORK & TOOLS NEWS CSC

Home > Our Work & Tools > Our documents > Opinion 08/2024 on Valid Consent in the Context of Consent or Pay Models Implemented by Large Online Platforms

Opinion 08/2024 on Valid Consent in the Context of Consent or Pay Models Implemented by Large Online Platforms

17 April 2024

Opinion 08/2024
1.3MB

Download

EDPB

Consistency Controller Legal basis GDPR Consent

EDPB Press release: 'Consent or Pay' models should offer real choice


Latest publications


Template Complaint Form to the U.S. Office of the Director of National Intelligence's Civil Liberties Protection Officer (CLPO)
24 April 2024 Other guidance

EU-US Data Privacy Framework Template Complaint Form for Submitting Commercial Related Complaints to EU DPAs
24 April 2024 Other guidance

https://www.edpb.europa.eu/news/news/2024/edpb-consent-or-pay-models-should-offer-real-choice_en

Meta moet die cookies vervangen -> Pay or ad model bij Meta

Start Page Advanced Search Get Case Updates! ▾ Start contributing! ▾ About GDPRhub ▾ ... 

Search GDPRhub 

AEPD (Spain) - EXP202309359

The AEPD found that a 'pay or okay' cookie banner violated the Spanish e-Privacy Law and imposed a €5,000 fine.

Contents

- 1 English Summary
 - 1.1 Facts
 - 1.2 Holding
- 2 Comment
- 3 Further Resources
- 4 English Machine Translation of the Decision

English Summary


Facts

On 22 May 2023, a data subject filed a complaint with the AEPD against Motorsport Network España (the controller). The complaint alleged that the controller's webpage used a 'pay or okay' scheme in its cookie banner, requiring data subjects to either consent to cookies and use the page or free, or to subscribe for a fee in order to reject any cookies.

In its investigation, the AEPD noted that upon entering the webpage for the first time, the controller utilised non-technical cookies, which require consent under the ePrivacy Directive, without the prior consent of the user.

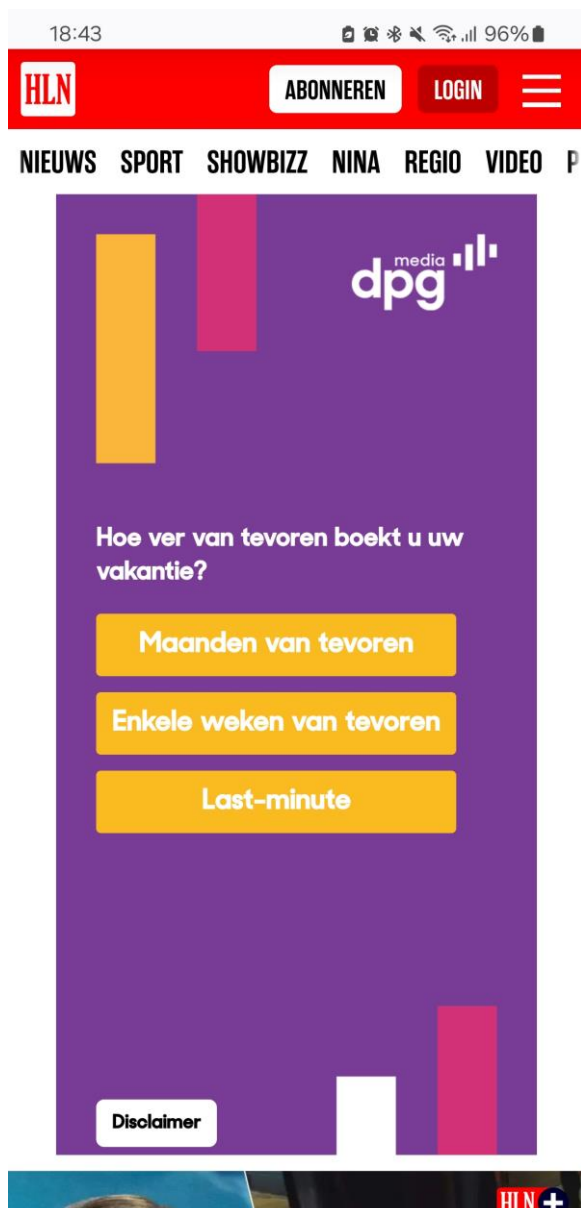
After the cookies were already applied, the controller prompted data subjects with a cookie banner that provided two options in its first layers. First, the user could accept the cookies and use the webpage for free. In this case, the webpage continued to use the same cookies that it had utilised prior to the consent being prompted or given. Second, the user could select a box marked 'Demonstrate the Options', which brought users to a second banner that showed all cookie use marked as 'off' except for analytics cookies, which were marked as 'on'. Additional details about each type of cookie could be obtained, but only in English. If a data subject wished to reject all of the cookies by clicking the 'Confirm my preferences' button (without manually adjusting any of the settings, including the default 'on' setting for analytics cookies), the webpage would continue using the cookies that it utilised prior to requesting consent. A new pop-up would then appear prompting data subjects to either become subscribers for a monthly fee and access the webpage without advertising, or to accept all of the cookies.

The AEPD also considered the options for users to withdraw consent. The controller provided such options in a 'Manage

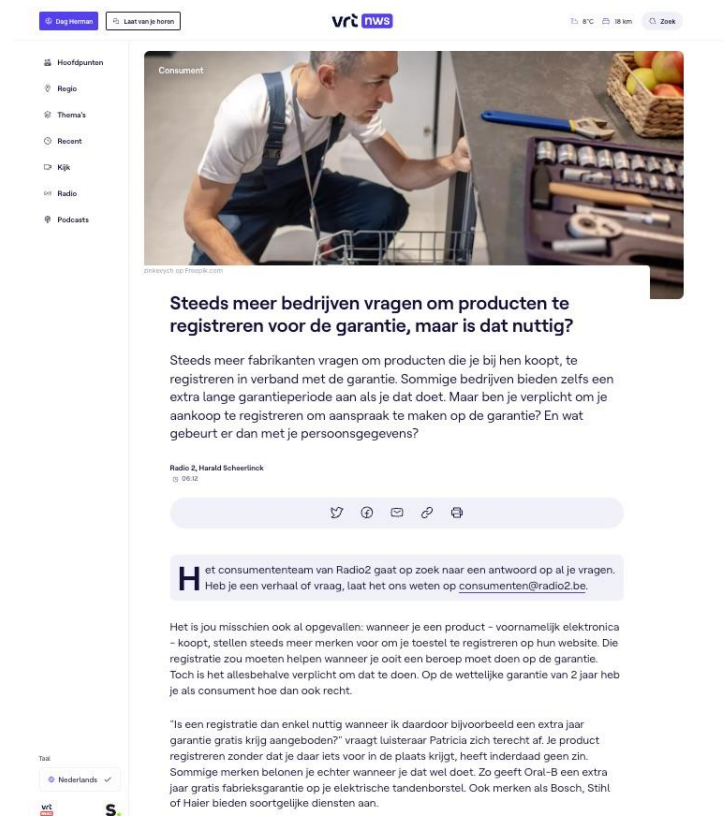
AEPD - EXP202309359	
	
Authority:	AEPD (Spain)
Jurisdiction:	Spain
Relevant Law:	Ley 34/2002, de 11 de julio, de servicios de la sociedad de la información y de comercio electrónico
Type:	Complaint
Outcome:	Upheld
Started:	18.12.2023
Decided:	
Published:	22.03.2024
Fine:	5,000 EUR
Parties:	Motorsport Network España
National Case Number/Name:	EXP202309359

[https://gdprhub.eu/index.php?title=AEPD \(Spain\) - EXP202309359&mtc=today](https://gdprhub.eu/index.php?title=AEPD (Spain) - EXP202309359&mtc=today)

1st party data wordt dus nog belangrijker



- Registratie na aankoop
- Webinars/ebooks/....
- Account aanmaken -> zie mediaspelers
- Wedstrijden
-





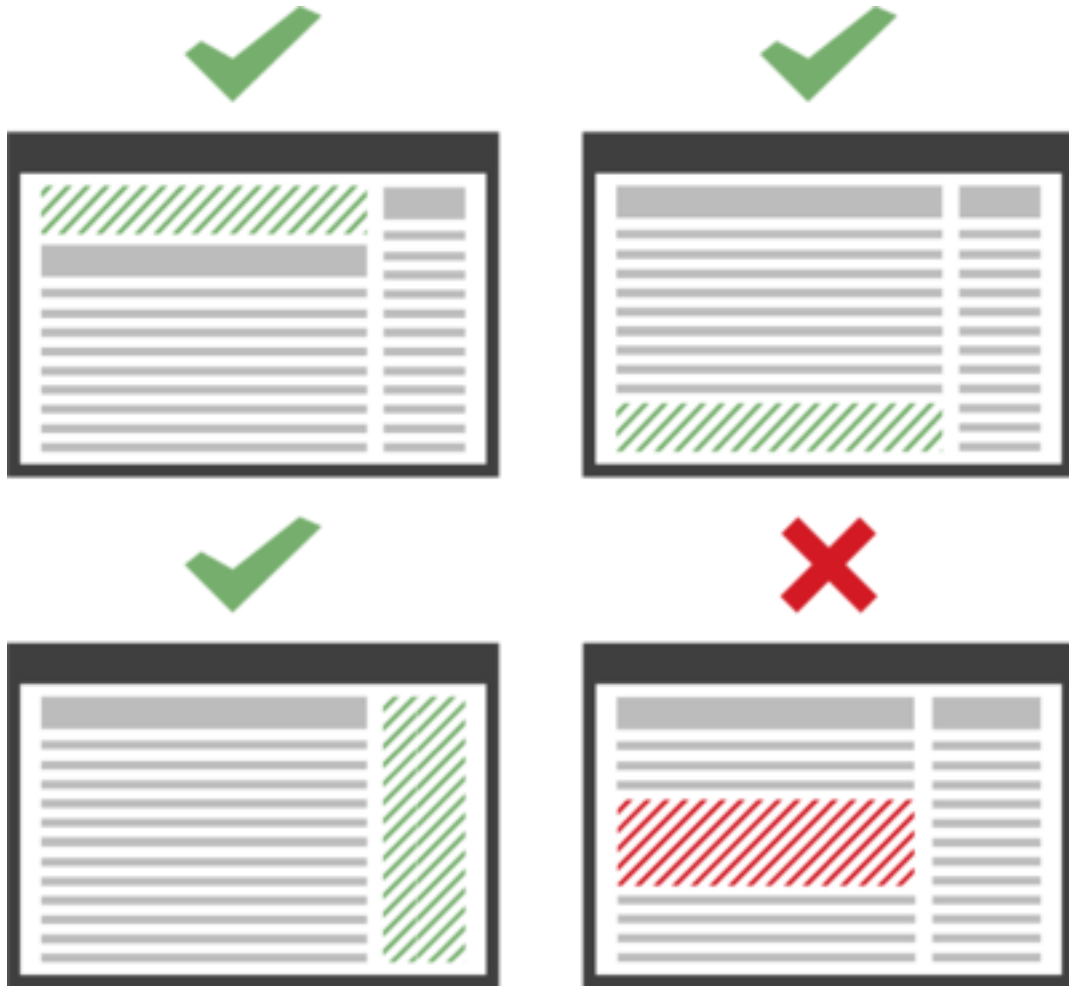
Perfect storm 4: De consument is ondertussen aan het veranderen

Impact van adblockers

Tip: harde data vergelijken met gemeten data

Bij verschillende klanten zit ik nu rond de 60-70% van gemeten data (tov harde backend gegevens).

Tip voor Adblocker gebruikers: Acceptable ads bekijken (maffia)?

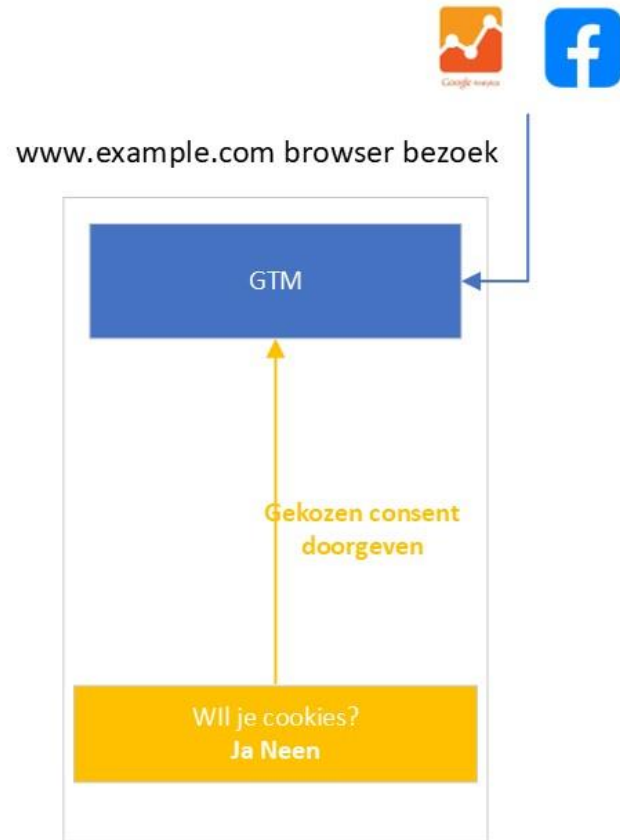


The Acceptable Ads program was started by Eyeo GmbH, the maker of AdBlock Plus (ABP)

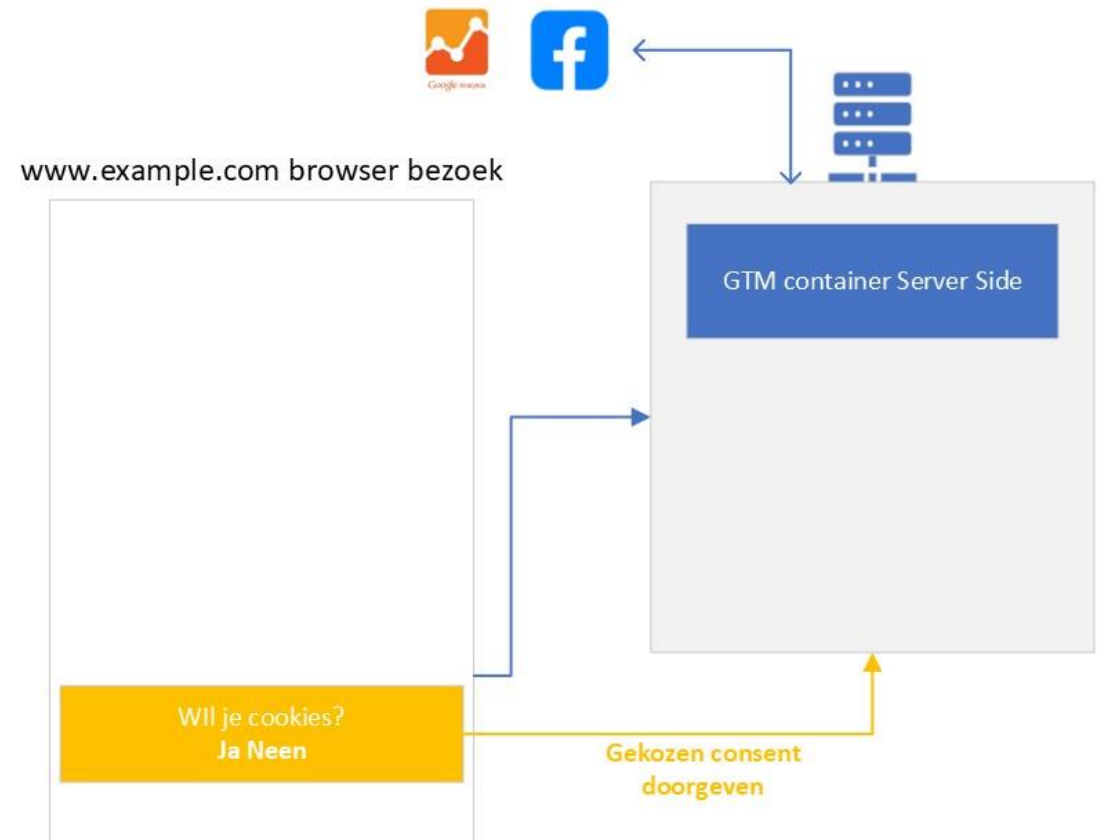
Does Adblock Plus get paid by publishers?

Adblock Plus has no control over the Acceptable Ads Standard ever since the Acceptable Ads Committee was formed. Eyeo, the company that makes ABP, does charge the big Internet platforms, large publishers and ad tech vendors who monetize with Acceptable Ads for access to the Acceptable Ads ecosystem. This helps subsidize compliance monitoring and keeps Acceptable Ads cost-free for smaller publishers.

Als oplossing: Server Side Tagging (SST) in grote opmars

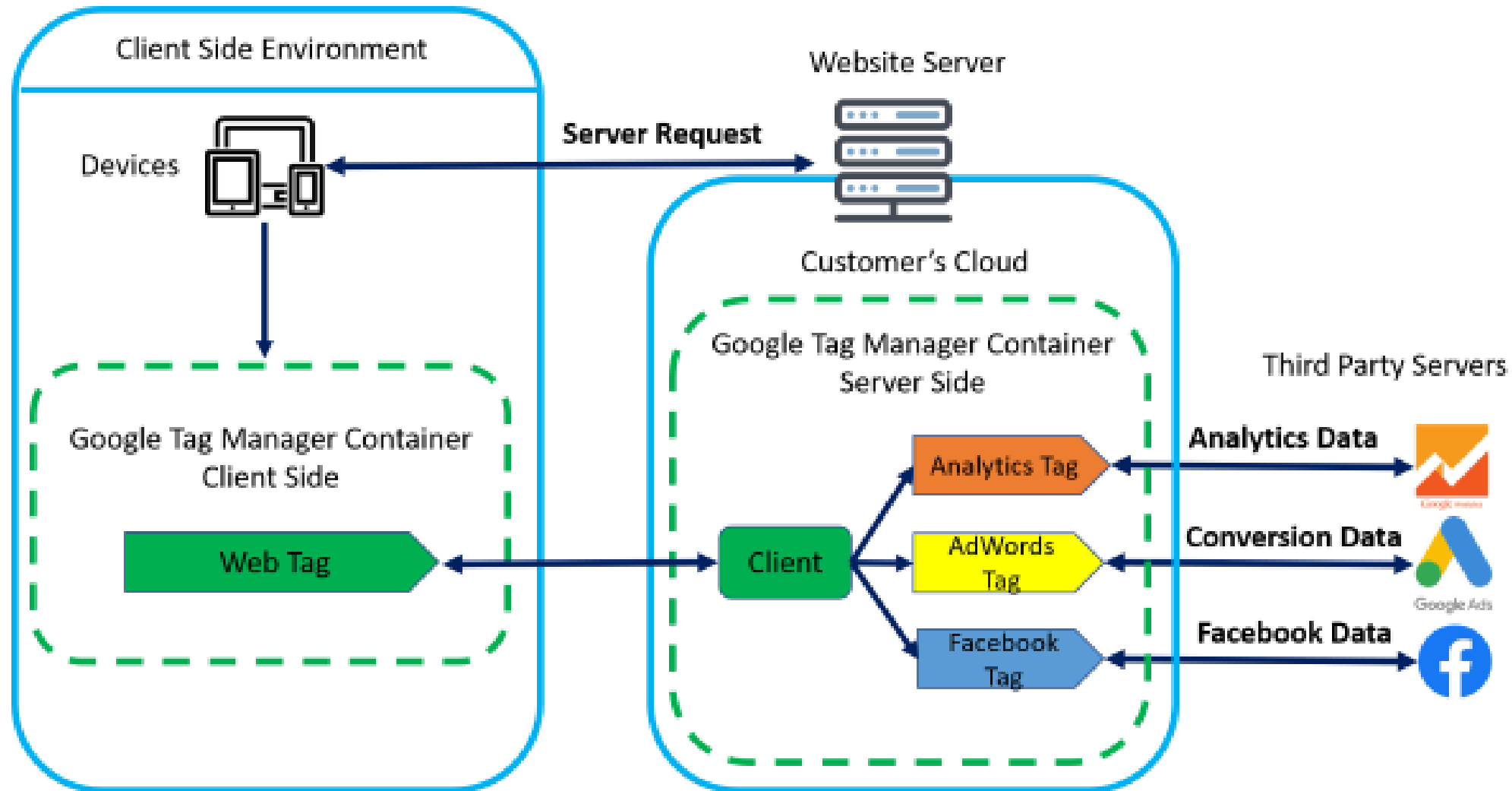


Client side uitvoeren van scripts in de browser van je bezoeker




Server side uitvoeren van scripts p een cloudserver ipv. in de browser van je bezoeker

Als oplossing: Server Side Tagging (SST)?



Server Side Tagging all the things!



UPCOMING WEBINAR

Set up the Conversions API without a costly developer

You're closer than ever to unlocking the performance benefits of the Conversions API. Since your website doesn't run through a partner platform, the Conversions API Gateway is designed for you. It reduces setup time and removes the need for costly developers.

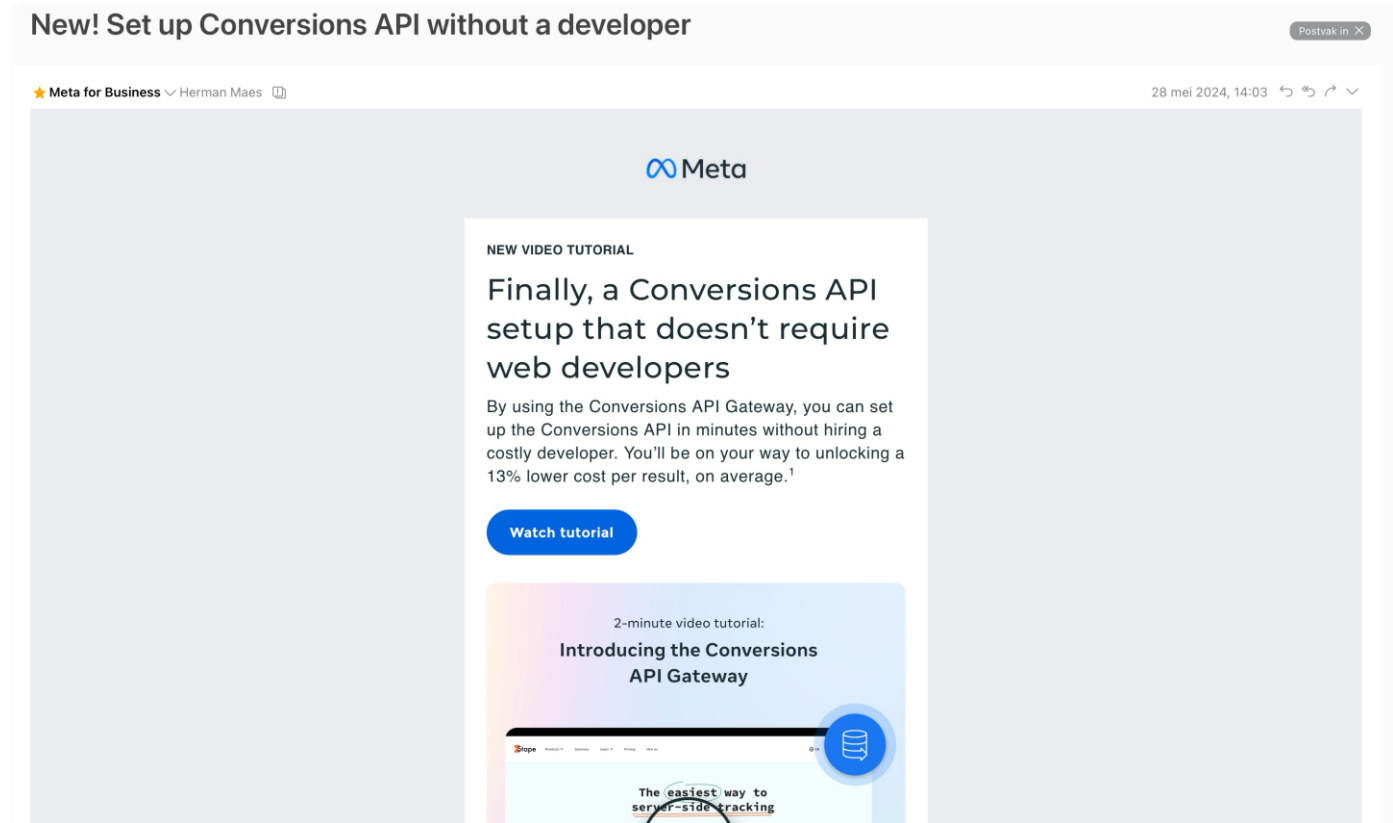
Join us for a free 45-minute webinar with our preferred partner, Stape.

Conversions API Gateway with Stape

April 3 at 3:00 pm BST
Available in English
[Register now](#)

April 4 at 3:00 pm EDT
Available in English
[Register now](#)

[https://trainingworkshops.facebookblueprint.com/student/activity/587664?course_session_ids\[\]=196058](https://trainingworkshops.facebookblueprint.com/student/activity/587664?course_session_ids[]=196058)



New! Set up Conversions API without a developer

Meta for Business · Herman Maes

28 mei 2024, 14:03

Meta

NEW VIDEO TUTORIAL

Finally, a Conversions API setup that doesn't require web developers

By using the Conversions API Gateway, you can set up the Conversions API in minutes without hiring a costly developer. You'll be on your way to unlocking a 13% lower cost per result, on average.¹

[Watch tutorial](#)

2-minute video tutorial:
Introducing the Conversions API Gateway

The easiest way to server-side tracking

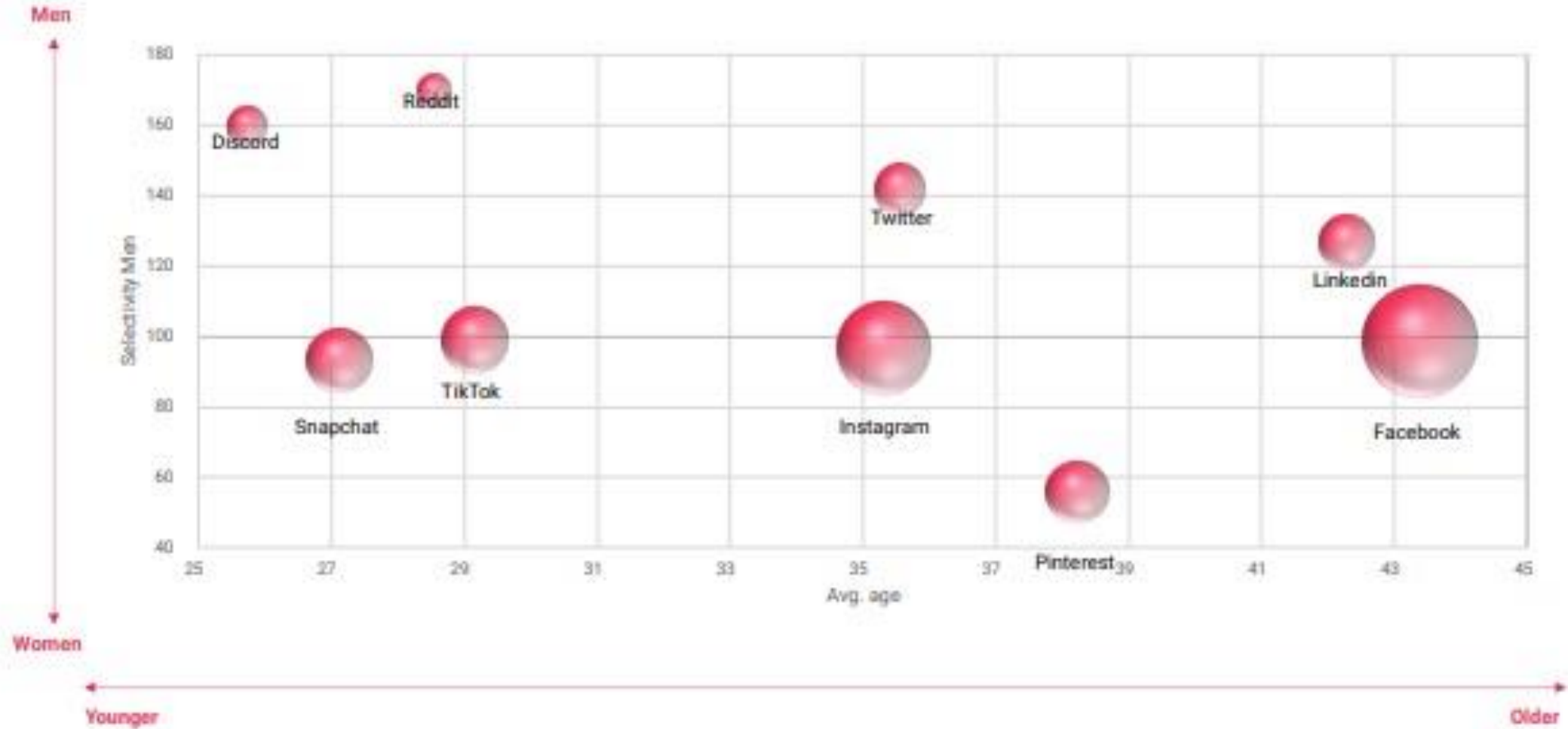


Ethiek en de nachtmerrie voor inspectiediensten & burgers



A hand is holding a smartphone. The screen shows a folder titled "Social Networks" containing icons for Facebook, Instagram, Twitter, Google+, Pinterest, Tumblr, LinkedIn, WhatsApp, and Messenger. The background of the phone's home screen is a blurred grid of various app icons.

Perfect storm 5: 2 generaties aan social media platformen



https://www.cim.be/resources/news_images/CIM_ES_Summary_NL.pdf (September 2023)

Stel deze quizvraag eens op een schoolquiz aan ouders...

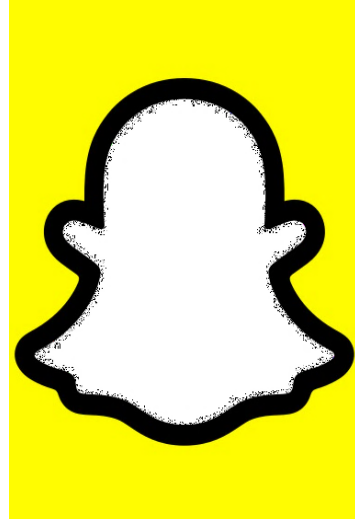
Welke iconen zijn dit?



1



2



3



4

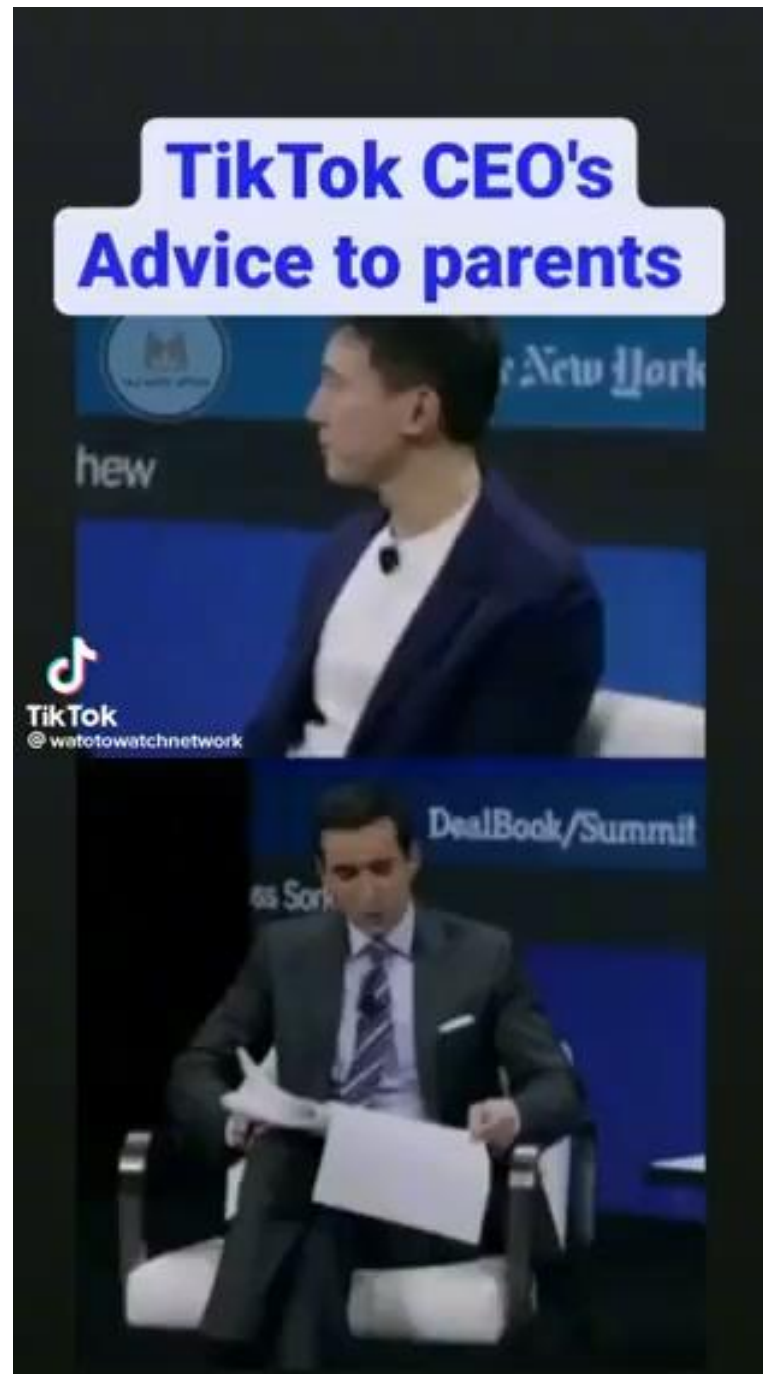


5

“Maar ook ouders gaven in een andere bevraging al aan dat ze meer betrokken zijn. Ze staan vaker stil bij de toestellen en apps die gebruikt worden”, zegt Vanwynsberghe.

Dat blijkt ook uit deze bevraging: de helft van de gezinnen heeft regels en afspraken, wat meer is dan in 2022.

TikTok?





Karrewiet is het programma bij uitstek dat de maatschappelijke actualiteit op de agenda zet. *Karrewiet* is het kinderjournaal waarin nieuws wordt gebracht op maat van kinderen. Dat nieuws op maat is cruciaal om kinderen op de hoogte te houden van wat er gebeurt in de wereld waar ook zij deel van uitmaken. Wekelijks bereikt *Karrewiet* zo'n een op de vijf kinderen tot 12 jaar.



karrewiet

Karrewiet

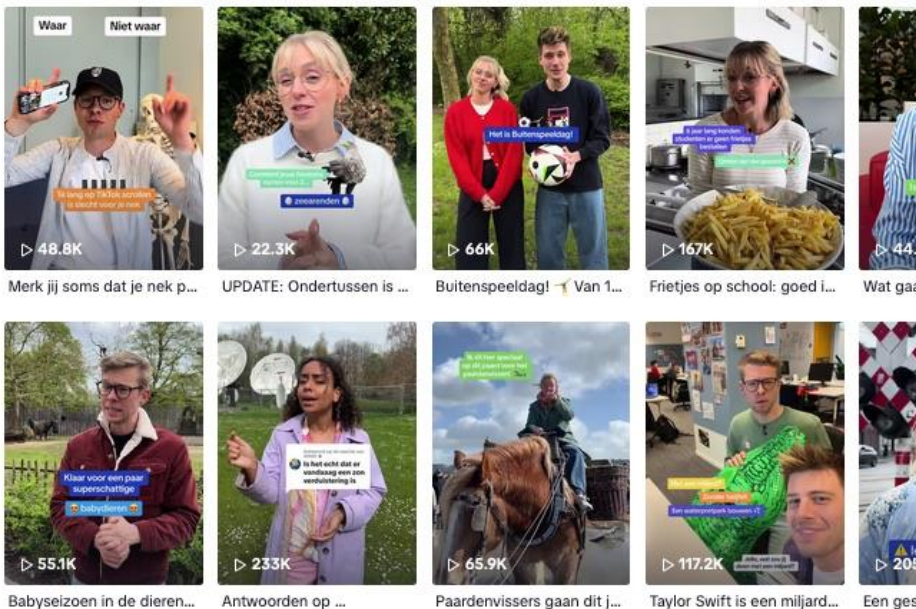
Follow

1834 Following 348.9K Followers 18.2M Likes

nieuws uit de met Jelle, Annabet, Jensen en Maurane

www.ketnet.be/karrewiet

Videos Liked



Jeugdjournaal "Karrewiet" stopt met Instagrampagina: "Op TikTok krijgen we op elke video honderden reacties"

"Karrewiet", het jeugdjournaal van Ketnet, gaat niet meer publiceren op Instagram. Kinderen kunnen "Karrewiet" wel nog blijven volgen op Ketnet, in de Ketnet-app, op YouTube en op TikTok.

[Home](#) › [Activiteiten](#) › TikTok kamp

TikTok kamp

📍 Zaal Lindenbloesem

🏠 Kamp of vakantie

ma 8 april 2024

09:00 tot vr 12 april 2024 16:00



Sta jij te popelen om jouw dansmoves te delen met de wereld? Dan is het TikTok kamp van Do IT iets voor jou! Onder begeleiding van ervaren danscoaches duiken we in de wereld van dans en creëren we samen spetterende choreografieën. Natuurlijk leren we je ook hoe je veilig en creatief omgaat met TikTok. Tussen de danssessies door gaan we creatief aan de slag met diverse crea-activiteiten. Voel je de TikTok vibes al borrelen? Wij staan klaar om samen met jou de dansvloer te veroveren!

Locatie

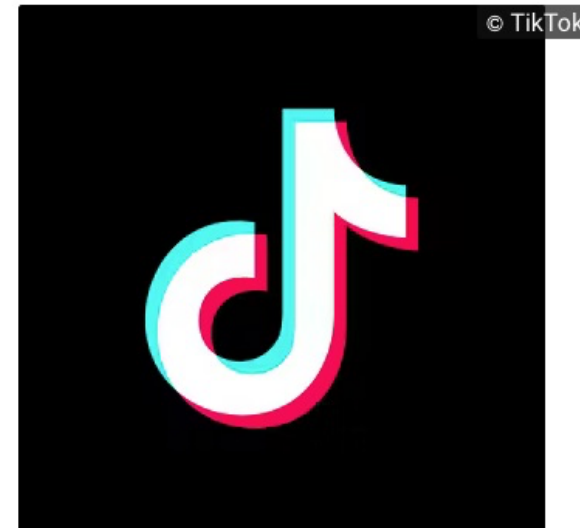
Zaal Lindenbloesem
Kruisstraat 12 , 3120 Tremelo

Prijs

Basistarief €125

Leeftijd

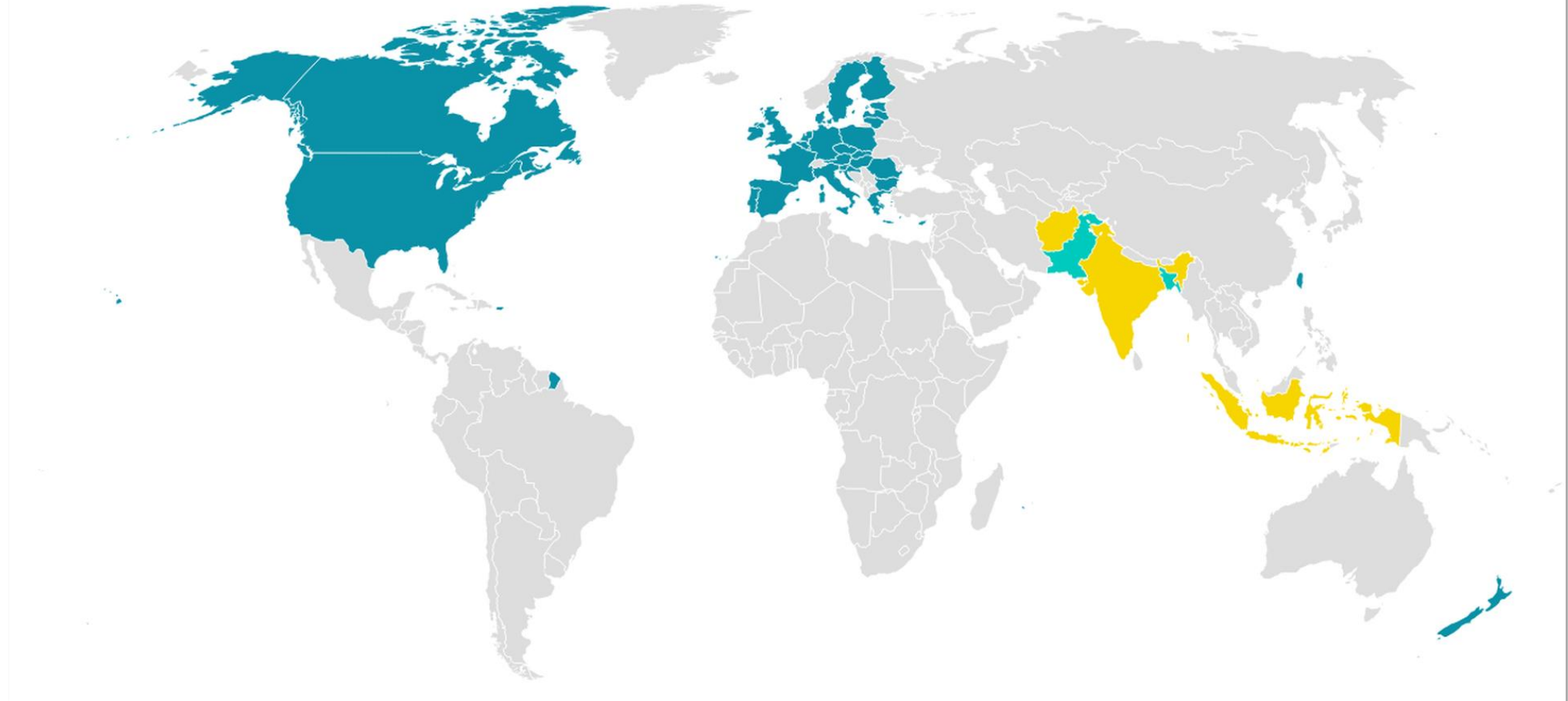
vanaf 6 tot 12 jaar

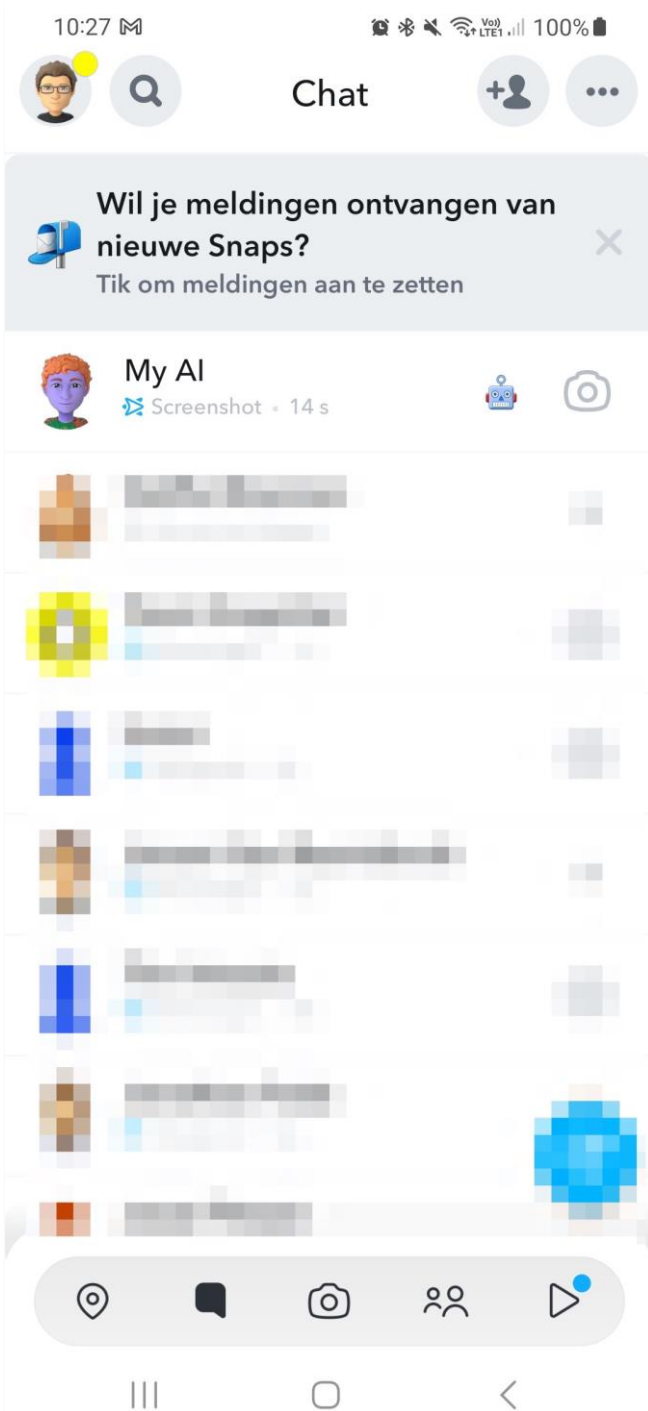


TikTok ban incoming....

Countries with targeted bans on TikTok

■ Full ■ Partial ban (government/public sector devices) ■ Temporary





[About the ICO](#) / [Media centre](#) / [News and blogs](#) /

ICO warns organisations must not ignore data protection risks as it concludes Snap 'My AI' chatbot investigation

We warn organisations must not ignore data protection risks as we conclude Snap 'My AI' chatbot investigation



Date **21 May 2024**

Type **News**

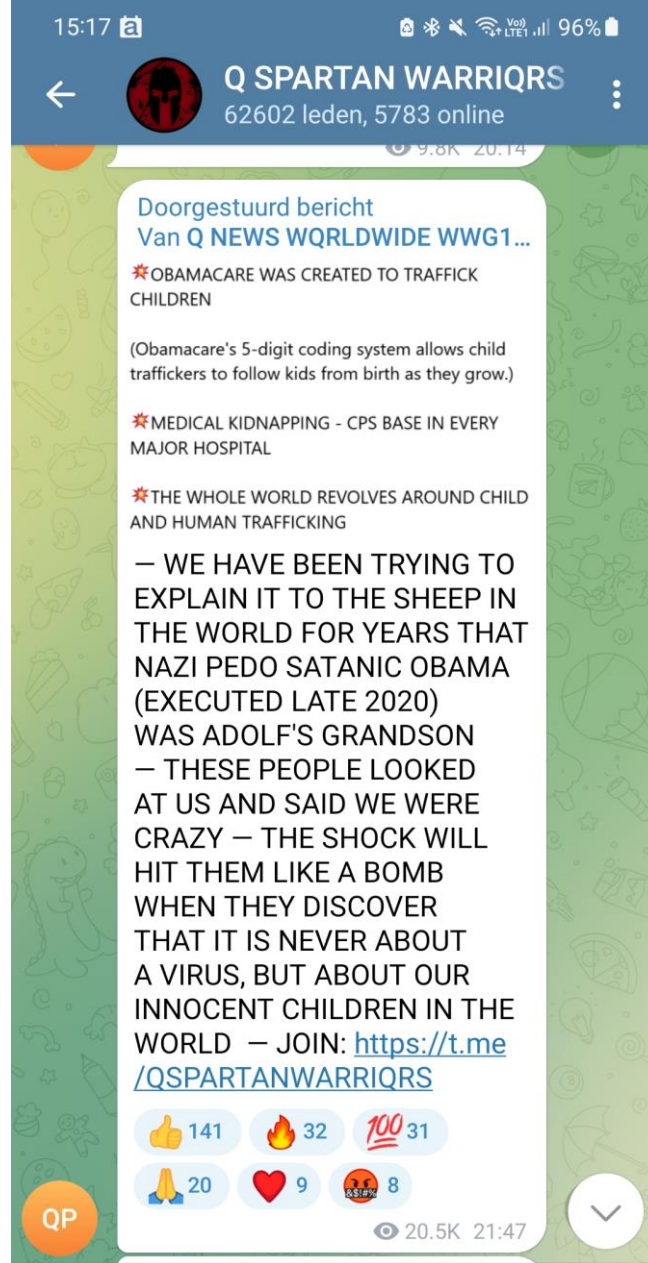
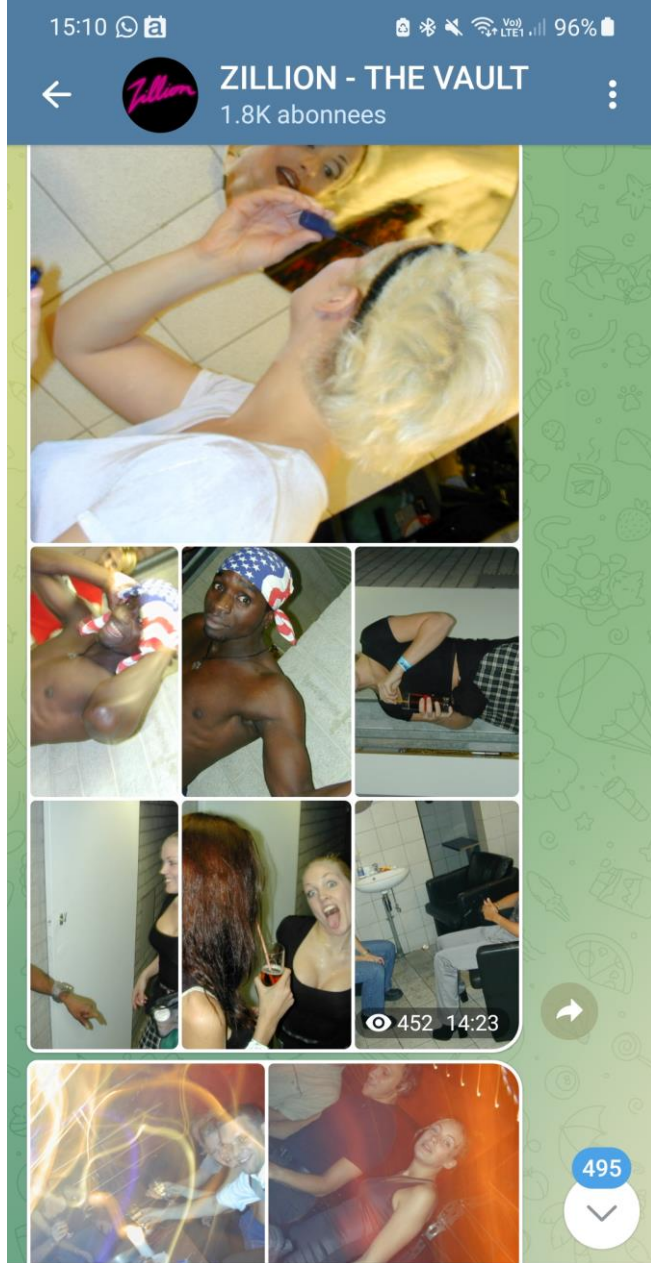
- We conclude investigation into Snap's approach to assessing the data protection risks of its 'My AI' chatbot
- Early ICO action highlights the importance of protecting privacy rights in the context of generative AI
- Regulator warns industry to engage with the data protection risks of generative AI before bringing products to market
- We continue to monitor the development and deployment of generative AI models, and remind industry it must innovate responsibly

We have concluded our investigation into Snap, Inc's launch of the 'My AI' chatbot.

In June 2023, we opened an investigation into 'My AI' following concerns that Snap had not met its legal obligation to adequately assess the data protection risks posed by the new chatbot. Snap launched 'My AI' for its premium Snapchat+ subscribers on 27 February 2023, before it was subsequently made available to all Snapchat users on 19 April 2023. The investigation led to us issuing a Preliminary Enforcement Notice to Snap on 6 October 2023.

Our investigation resulted in Snap taking significant steps to carry out a more thorough review of the risks posed by 'My AI' and demonstrate to us that it had implemented appropriate mitigations. We are satisfied that Snap has now undertaken a risk assessment relating to 'My AI' that is compliant with data protection law. We will continue to monitor the rollout of 'My AI' and how emerging risks are addressed.

<https://ico.org.uk/about-the-ico/media-centre/news-and-blogs/2024/05/ico-warns-organisations-must-not-ignore-data-protection-risks-as-it-concludes-snap-my-ai-chatbot-investigation/>




Thomas ontdekt een wel heel ranzig kantje van sociale media Factcheckers



 Factcheckers | Seizoen 5 | Afl.5 van 6 | 50 min

Thomas ontdekt een wel heel ranzig kantje van sociale media

Human Interest | Lifestyle | Beschikbaar tot 14/05/2025 | 

<https://www.vrt.be/vrtmax/a-z/factcheckers/5/factcheckers-s5a5/>

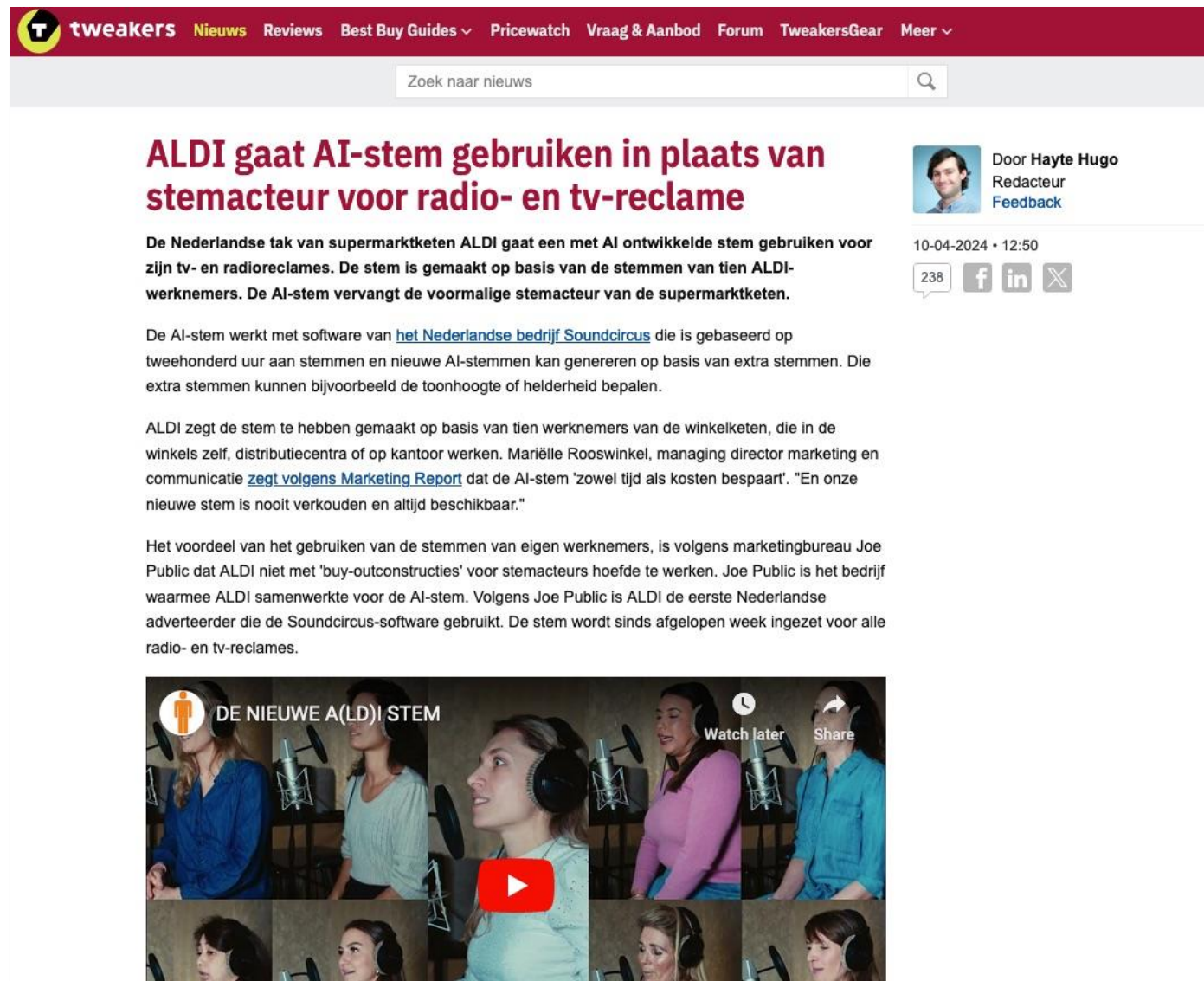


SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				HANNAH	JANNAH	
		JELLE	JENNIFER			
			STACEY			
		JAY	FRANK	FRANK	JULIA	
		JONAS	ANASTASIA			
		KARSTEN	BEN			



Perfect storm 6: AI is going crazy

Voorbeeld van AI binnen marketing



The screenshot shows a news article on the Tweakers website. The article title is "ALDI gaat AI-stem gebruiken in plaats van stemacteur voor radio- en tv-reclame". The author is Hayte Hugo, a redactor. The article text discusses how ALDI is using AI-generated voices based on the voices of ten employees for their advertising. It mentions the software used is Soundcircus and that the AI voices are generated from extra recordings. The article also notes that ALDI is the first Dutch advertiser to use this technology. At the bottom of the article, there is a video player with the title "DE NIEUWE A(LD)I STEM" and a red play button.

ALDI gaat AI-stem gebruiken in plaats van stemacteur voor radio- en tv-reclame

De Nederlandse tak van supermarktketen ALDI gaat een met AI ontwikkelde stem gebruiken voor zijn tv- en radioreclames. De stem is gemaakt op basis van de stemmen van tien ALDI-werknemers. De AI-stem vervangt de voormalige stemacteur van de supermarktketen.

De AI-stem werkt met software van [het Nederlandse bedrijf Soundcircus](#) die is gebaseerd op tweehonderd uur aan stemmen en nieuwe AI-stemmen kan genereren op basis van extra stemmen. Die extra stemmen kunnen bijvoorbeeld de toonhoogte of helderheid bepalen.

ALDI zegt de stem te hebben gemaakt op basis van tien werknemers van de winkelketen, die in de winkels zelf, distributiecentra of op kantoor werken. Mariëlle Rooswinkel, managing director marketing en communicatie [zegt volgens Marketing Report](#) dat de AI-stem 'zowel tijd als kosten bespaart'. "En onze nieuwe stem is nooit verkouden en altijd beschikbaar."

Het voordeel van het gebruiken van de stemmen van eigen werknemers, is volgens marketingbureau Joe Public dat ALDI niet met 'buy-outconstructies' voor stemacteurs hoefde te werken. Joe Public is het bedrijf waarmee ALDI samenwerkte voor de AI-stem. Volgens Joe Public is ALDI de eerste Nederlandse adverteerder die de Soundcircus-software gebruikt. De stem wordt sinds afgelopen week ingezet voor alle radio- en tv-reclames.

Door **Hayte Hugo**
Redacteur
[Feedback](#)

10-04-2024 • 12:50

238 [f](#) [in](#) [X](#)

DE NIEUWE A(LD)I STEM

Watch later Share

<https://tweakers.net/nieuws/220684/aldi-gaat-ai-stem-gebruiken-in-plaats-van-stemacteur-voor-radio-en-tv-reclame.html>

AI learning models worden nu buitengehouden...

```
← → ↻ 🏠 https://www.hln.be/robots.txt

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# Tell robots which pages are not very interesting
User-agent: *
Disallow: /*webview
Disallow: /auth
Disallow: /*widget*
Disallow: /*?*otag=
Disallow: /*?*abo_type=
Disallow: /*?*utm_source=
Disallow: /*?*currentArticleId=
Disallow: /*?*articleUrl=
Disallow: /zoeken?query=
Disallow: /inloggen?*
# Tell robots not to crawl redirect urls
Disallow: /*?*redirect_url=*

User-agent: Twitterbot
Allow: /

User-agent: GPTBot
Disallow: /

User-agent: ChatGPT-User
Disallow: /

User-agent: CCBot
Disallow: /

User-agent: anthropic-ai
Disallow: /

Sitemap: https://www.hln.be/sitemap.xml
Sitemap: https://www.hln.be/sitemap-news.xml
```



Ook AI learning models worden nu buitengehouden (totdat er wordt betaald)

The screenshot shows the top of the Guardian website. At the top right, there are links for 'Print subscriptions', 'Sign in', 'Search jobs', 'Search', and 'Europe edition'. Below this is a dark blue header with the Guardian logo and a 'Support the Guardian' section with a 'Support us' button. A navigation bar below the header lists 'News', 'Opinion', 'Sport', 'Culture', 'Lifestyle', and 'More'. Underneath, a secondary navigation bar lists various topics like 'World', 'UK', 'Climate crisis', etc., with 'Tech' highlighted. The main content area features a 'Most viewed' list on the right and a large article on the left. The article is titled 'OpenAI and Wall Street Journal owner News Corp sign content deal' and is categorized under 'Artificial intelligence (AI)'. The article text discusses the deal between OpenAI and News Corp, mentioning that OpenAI will use content from News Corp's publications for its AI models. A photo of Sam Altman holding an OpenAI sign is also visible.

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Spur independent journalism from €4 per month
Support us →

The Guardian

News Opinion Sport Culture Lifestyle More ▾

World UK Climate crisis Ukraine Environment Science Global development Football Tech Business Obituaries

Artificial intelligence (AI)

OpenAI and Wall Street Journal owner News Corp sign content deal

Deal lets ChatGPT maker use all articles from Wall Street Journal, New York Post, Times and Sunday Times for AI model development

Generative AI refers to a class of artificial intelligence models, including Variational Autoencoders (VAEs), Generative Adversarial Networks (GANs), and Large Language Models (LLMs). These models learn a probabilistic model of the input data and then use this knowledge to generate new data that is similar to the training data but is not identical.

There are many different types of generative models. VAEs learn a probabilistic model of the input data and then sample from this model to generate new data. GANs learn a probabilistic model of the input data and then sample from this model to generate new data. LLMs learn a probabilistic model of the input data and then sample from this model to generate new data.

Generative AI has many applications, including generating images, text, or music. It can be used to create new content, such as articles, books, or movies. It can also be used to generate synthetic data for training machine learning models.

Sam Altman, CEO of OpenAI, said: 'Our partnership with News Corp is a proud moment for journalism and technology.' Photograph: Michael Dwyer/AP

ChatGPT developer OpenAI has signed a deal to bring news content from the Wall Street Journal, the New York Post, the Times and the Sunday Times to the artificial intelligence platform, the companies said on Wednesday. Neither party disclosed a dollar figure for the deal.

The deal will give OpenAI access to current and archived content from all of News Corp's publications. The deal comes weeks after the AI heavyweight signed a deal with the Financial Times to license its content for the development of AI models. Earlier this year, OpenAI inked a similar contract with Axel Springer, the parent company of Business Insider and Politico.

Other publications, including the New York Times, have taken a different tack: suing OpenAI and Microsoft, the startup's key backer, over the use of its content to train generative AI and large-language model systems.

Most viewed

- My wife has put on weight and I'm no longer attracted to her. What should I do?
- 'I'm the king and I will destroy you!': Argentinian president stages frenetic stadium appearance
- Hospital details brain and spinal injuries after turbulence on Singapore flight
- Whistleblowers allege widespread abuses at Israeli detention camp
- Trump's 'unified reich' video was a message not a mistake
Margaret Sullivan

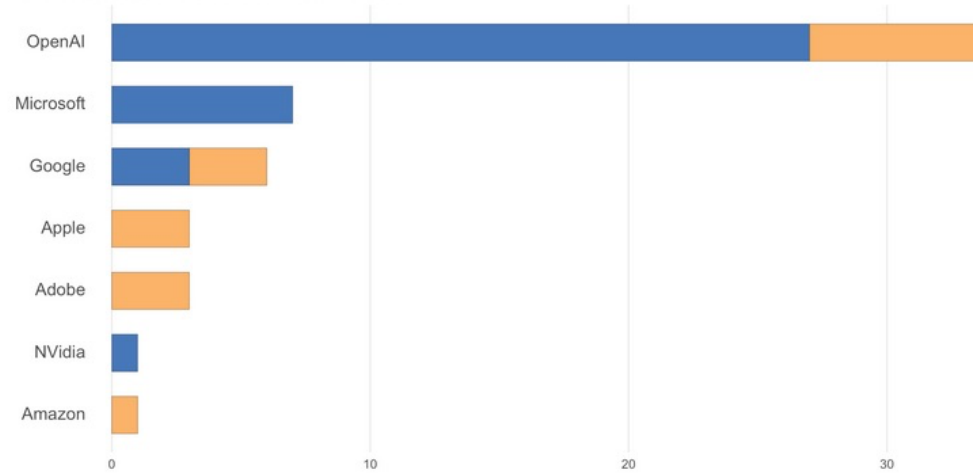
Guardian staff and agencies
Wed 22 May 2024 23:39 CEST
Share

Platforms and Publishers: AI Partnership Tracker

How many AI deals have technology companies made?

Listed below are details of 38 confirmed AI deals involving platforms and publishers. Details of reported discussions about a further 17 deals are also included where press reports identified both parties involved in talks.

Platform AI deals confirmed and discussed



Which companies have struck AI deals or discussed them?

Please note, the dataset below also includes deals involving non-journalism companies such as Reddit and StackOverflow.

Click arrow to view full details.

Date	Platform	Partner	Status	Deal type	Length (years)	Value
▶ 5/29/2024	OpenAI	The Atlantic	● Confirmed	Licensing	2+	-
▶ 5/29/2024	OpenAI	Vox Media	● Confirmed	Licensing	2+	-
▶ 5/29/2024	OpenAI	WAN-IFRA	● Confirmed	Accelerator Program	-	-
▶ 5/22/2024	OpenAI	News Corp	● Confirmed	Licensing	5	\$250m+ <small>INC. CREDITS</small>

<https://petebrown.quarto.pub/pnp-ai-partnerships/>

Tip voor wie een Wordpress website heeft

The screenshot displays the WordPress dashboard for 'Dailybits.be Techblog'. The left sidebar contains various navigation items, with 'ChatGPT Tracker' highlighted. The main content area features a line chart titled 'ChatGPT Tracker' showing 'Valid Hits per Day' from 2024-04-26 to 2024-05-24. A sharp peak is visible on 2024-05-23. Below the chart is a table with the following data:

Visit Time	Page URL	User Agent	Type	IP	Valid?
2024-05-23 12:34:10	https://www.dailybits.be/item/4-verborgen-resto-schatten-in-antwerpen/	Mozilla/5.0 AppleWebKit/537.36 (KHTML, like Gecko; compatible; GPTBot/1.0; +https://openai.com/gptbot)	Crawling	52.230.152.239	Yes
2024-05-23 12:33:46	https://www.dailybits.be/item/bobslee-vrouwen-achter-het-stuur-de-olympische-droom	Mozilla/5.0 AppleWebKit/537.36 (KHTML, like Gecko; compatible; GPTBot/1.0; +https://openai.com/gptbot)	Crawling	52.230.152.239	Yes
2024-05-23 12:33:46	https://www.dailybits.be/item/bol-com-affiliate-marketing-event-presentatie/	Mozilla/5.0 AppleWebKit/537.36 (KHTML, like Gecko; compatible; GPTBot/1.0; +https://openai.com/gptbot)	Crawling	52.230.152.239	Yes
2024-05-23 12:18:22	https://www.dailybits.be/item/mag-je-google-analytics-nog-gebruiken-gdpr-enzo/	Mozilla/5.0 AppleWebKit/537.36 (KHTML, like Gecko; compatible; GPTBot/1.0; +https://openai.com/gptbot)	Crawling	52.230.152.31	Yes
2024-05-20 11:40:06	https://www.dailybits.be/about/robots.txt	Mozilla/5.0 AppleWebKit/537.36 (KHTML, like Gecko; compatible; GPTBot/1.0; +https://openai.com/gptbot)	Crawling	52.230.152.65	Yes



Els Bellens

Technologiejournaliste bij Data News • 08-04-2024, 10:52 •
Bijgewerkt op: 08-04-2024, 10:52 • Bron: Data News •

Italië heeft een wetsvoorstel uitgewerkt dat het ouders moeilijker moet maken om grote delen van het leven van hun kinderen online te gooien.

Het wetsvoorstel werd in maart ingediend en de indieners hopen ermee het debat te openen. De wet draait specifiek rond het delen van dagelijkse momenten in het leven van een kind op sociale media.

Denk daarbij aan ouders die massa's foto's van hun kinderen online zetten, of zelfs vloggers die hun brood verdienen met het opvoeren van hun kinderen en thuisleven aan miljoenen volgers. In het wetsvoorstel wordt de focus gelegd op de privacy van de kinderen, die zeker de eerste jaren van hun leven geen zeg hebben over wat er van hen wordt gepubliceerd.

<https://datanews.knack.be/nieuws/security/privacy/italie-werkt-aan-wet-voor-online-privacy-kinderen/>

Frankrijk, Italië, verschillende US staten,...



Sinds februari is *sharenting* [strafbaar](#) in Frankrijk als de foto invloed heeft op het privéleven van het kind, op een privélocatie gemaakt is, of als het kind geen toestemming gegeven heeft. Als ouders tóch een foto delen, riskeren ze een boete van 45.000 euro of een jaar gevangenisstraf.

In Italië wordt gedebatteerd over een soortgelijke wet. Die zal zich vooral op influencers richten. Ouders moeten de overheid laten weten dat ze foto's maken en plaatsen van hun kind en als er rechtstreeks winst wordt gemaakt met foto's van de kinderen, moeten ouders dat geld overmaken naar een bankrekening op naam van het kind, waartoe het kind vanaf de leeftijd van 18 jaar toegang krijgt.

<https://nos.nl/artikel/2516570-zorgen-over-online-delen-kinderfoto-s-identiteitsfraude-ligt-op-de-loer>



Waarom wij ervoor kiezen ons zoontje niet meer herkenbaar te delen op social media.

Lees caption.



mangelloup • Follow

Art Music • February



1w 2 likes Reply See translation



baertemily Ik volg je volledig, ookal snappen sommige mensen dit niet. Als jij daar jouw redenen voor hebt moeten ze dit respecteren. ❤️

3w 2 likes Reply See translation



mangelloup ❤️ 5. Omdat mijn kind niet MIJN verdienmodel is: Ik verdiende veel meer geld als ik hem in beeld bracht want merken willen graag kindjes op foto's zien. Dat is extra leuk voor vele merken. Eerlijk gezegd was dit het laatste waar ik nog over twijfelde om mijn zoon in beeld te blijven brengen, want veel geld verdienen wil toch iedereen? Andere influencers doen het toch ook? Maar voor mij voelde dit niet goed aan, geld mag zelfs geen reden zijn voor mijn gevoel. Geld zal ik wel zelf verdienen, zonder hem erbij te moeten betrekken of hem ervoor te laten "werken". Ja, ik verdien nu een pak minder met Instagram. Maar ik voel mij wel veel beter over mijn keuze!

En als je zegt: "waarom überhaupt iets van hem laten zien?" Dat is mijn persoonlijke keuze. Maar met al die accounts die gênante of ongepaste inhoud posten, betaalde samenwerkingen voor hun kind en elke evolutie in hun leven delen,.. Voel ik me goed over wat ik laat zien. Ik geloof dat ik hem op een respectvolle en veilige manier laat zien door zijn gezicht niet te tonen en het is soms moeilijk omdat hij de schattigste kleine man ter wereld is!! Ik hou enorm veel van hem en daarom is dit voor mij/ons belangrijk.

4w 199 likes Reply See translation



viva_lalina Follow Message ...



103 posts 95K followers 271 following

Lalina

viva_lalina
| Classy vibes with a touch of seduction.
| Love to travel!
| Made in Paris
| bonjournalina@gmail.com
| Your fav virtual woman
linktr.ee/vivalalina



SOCIAL ME...



Food

POSTS TAGGED



Instagram post details including user info, caption, comments, and engagement metrics.

International

In Spain, dozens of girls are reporting AI-generated nude photos of them being circulated at school: 'My heart skipped a beat'

While the police investigate, the mothers of the affected have organized to take action and try to stop those responsible



MANUEL VILJO
Head of SEP 24 2023 - 16:54 GMT

📧 📧 📧 📧



Distressed the local police of Almodóvar de la Sierra. @POLICIALOCALSI



Back to school. First day of class. Isabel, 14 years old, went last Tuesday to her high school in Almodóvar de la Sierra (Extremadura, Spain), a municipality with almost 30,000 residents where practically everyone knows each other. That morning, she entered the schoolyard to find a rumor spreading from group to group. It was all everyone was talking about: there were photos of naked female classmates being passed around everyone's phones. Isabel (her name has been changed at the request of her mother) went out to recess with her friends. They were in shock. Suddenly, a boy approached her and said: "I saw a naked photo of you."

The young girl was afraid. After school, she returned home, and the first thing she did was tell her mother. "Mom, they say there's a naked photo of me going around. That they did it with an artificial intelligence app. I'm scared. Some girls have also received it." Sara, her 44-year-old mother, immediately contacted the mother of her daughter's best friend, who had also just told her family about the situation. After talking, the mothers started making calls; by then, there were more than 20 girls affected. That is when a mother decided to create a WhatsApp group to better coordinate with everyone. That Monday there were

NEWSLETTER

Sign up to EL PAIS in English 34 times a week

MORE VIEWED

1. In Spain, dozens of girls are reporting AI-generated nude photos of them being circulated at school: 'My heart skipped a beat'
2. Your favorite things appeared, agencies and others in 20 times faster
3. In digital marketing in an AI era, you will find the best to succeed?



Julia werd slachtoffer van valse naaktfoto's: "Een fractie van een seconde dacht ik dat ze echt waren"

Deepnudes zijn geen 'marginaal' fenomeen meer. Het overkwam Julia (21), een Belgisch model. "Ik zag een e-mail binnenlopen van ene 'An Oniem' met als onderwerp 'realistisch?'. In bijlage zaten vijf naaktfoto's.

Arthur De Meyer

Vandaag om 09:35





UNDRESS ANYBODY WITH OUR FREE SERVICE!

The  neural network is a breakthrough in AI



Launch App



Telegram Bot



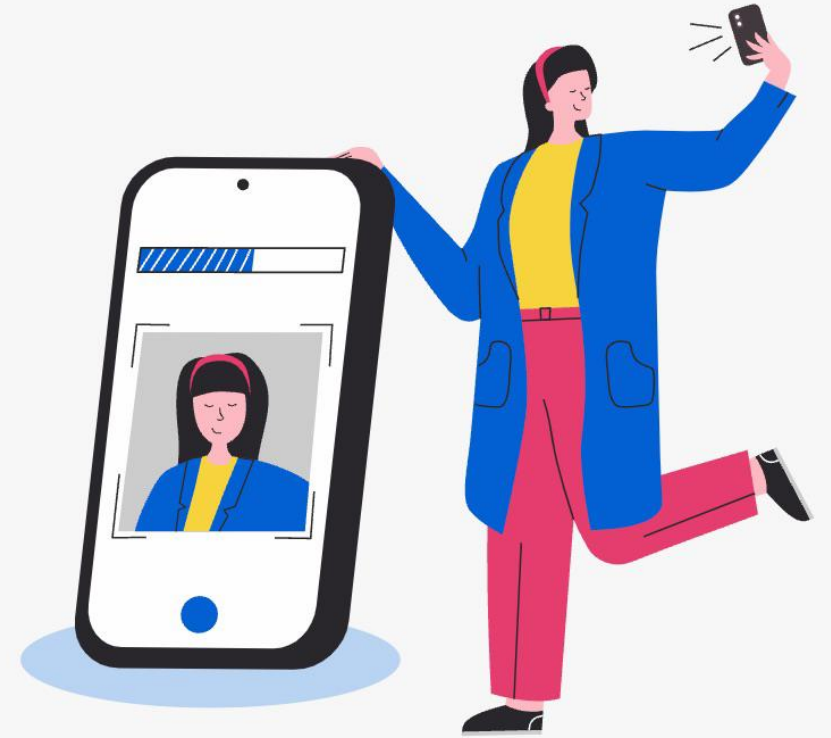
Face Search Engine

Reverse Image Search

UPLOAD PHOTO AND FIND OUT WHERE IMAGES ARE PUBLISHED

 Upload a photo 

Or you can take a photo with the device's camera. Don't worry, we will not store it!

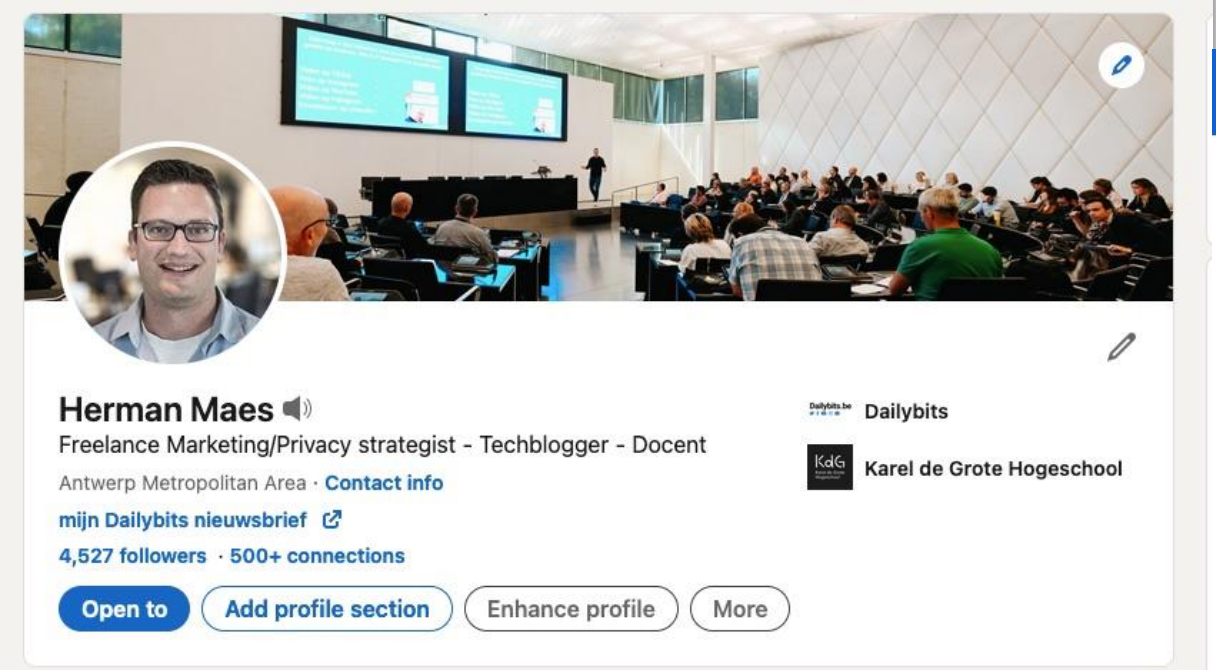


„It's quick, it's accurate, it's facial recognition on steroids“

„PimEyes, a search engine that's handy for reverse image searching and facial recognition.“

„The facial recognition site PimEyes is one of the most capable face-searching tools on the planet.“

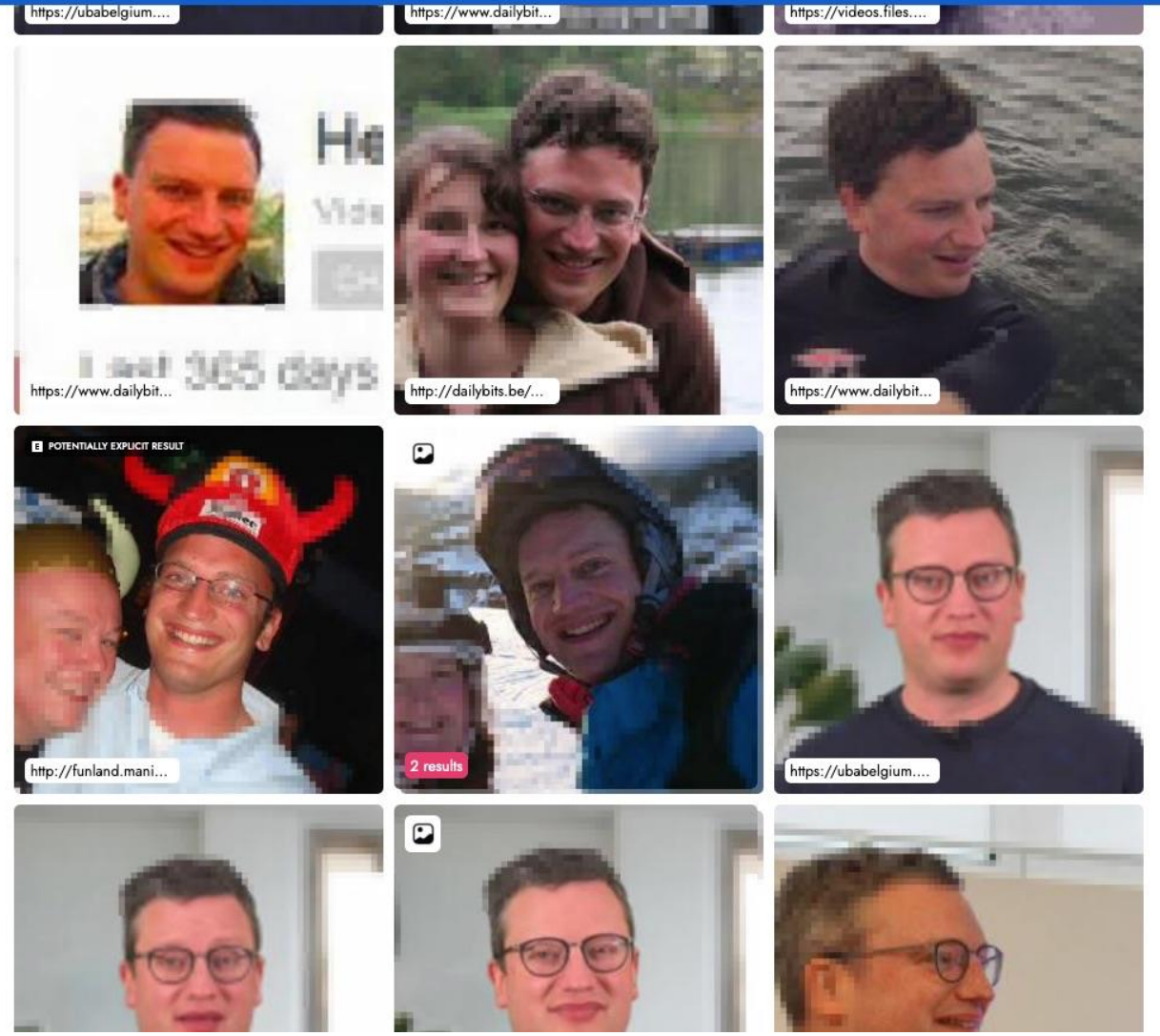
„For \$29.99 a month PimEyes offers a potentially dangerous superpower from the world of science fiction“



Herman Maes 🔊
 Freelance Marketing/Privacy strategist - Techblogger - Docent
 Antwerp Metropolitan Area · [Contact info](#)
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POTENTIALLY EXPLICIT RESULT <http://funland.mani...> 2 results <https://ubabelgium...>



Herman Maes

Freelance Marketing Technology & Privacy
(o.a. Privacy Officer bij Loop Earplugs, Martech
bij Intigriti,...)

Docent Thomas More & UHasselt

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